

CONCEPTUAL

DRAFT

WORK IN PROGRESS

IN REVIEW

DESIGN APPROVED

BUSINESS APPROVED

version 1.0 06.27.17

Andy McIntire/ Ux Visual Design

PDP promo test

Deals, marketing messages

- 2 BOGO 4-up feature (replaces banner idea, slide 2)
- 3 Strike through with flag (slide 3)
- 4 Mini-carousel below price block (slide 4)
- 5 Mini-carousel above price block (slide 5)
- ▶ Modal details for mini-carousel promo (slides 4 & 5)
- 7 Alert banner anchors to mkt messages (slide 6)
- 8 Deals widget: text w/ icon in sticky nav, anchors to mkt messages (slide 6)
- 9 Deals widget: button w/ icon in sticky nav (demo), anchors to mkt messages (slide 6)
- 10 Deals widget: button + 3up promo alternate to mkt messages (slide 6)
- 11 Deals widget w/ tooltip hover window BOGO 4-up feature (slide 6)
- 12 Deals widget w/ green alternative tooltip hover window BOGO 4-up feature (slide 6)
- 13 Deals widget w/ tooltip hover window deals carousel (slide 6)
- 14 Modal details for deals widget (slides 6)
- 15 Deals widget w/ tooltip hover window marquee (slide 6)

change log.

v1.0

initial document

Andy McIntire





Home > Shop > Cell Phones > Samsung > Samsung Galaxy S8

Samsung Galaxy S8 ★★★★★ 4.6 | 848 reviews

Overview

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Q&A

Introducing the Samsung Galaxy S8. It unlocks with a look, communicates with you, connects to your home, can handle a splash(11), and can pretty much take you anywhere with Gear VR. And meet Bixby, the assistant that learns from you to help you do more.



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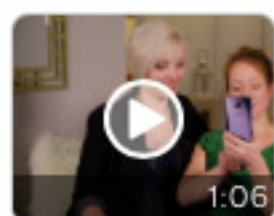
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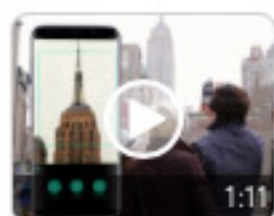
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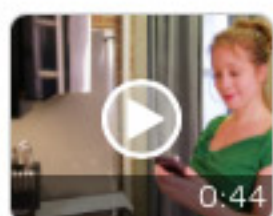
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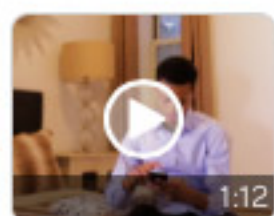
Samsung Gear VR with Controller



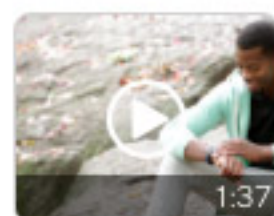
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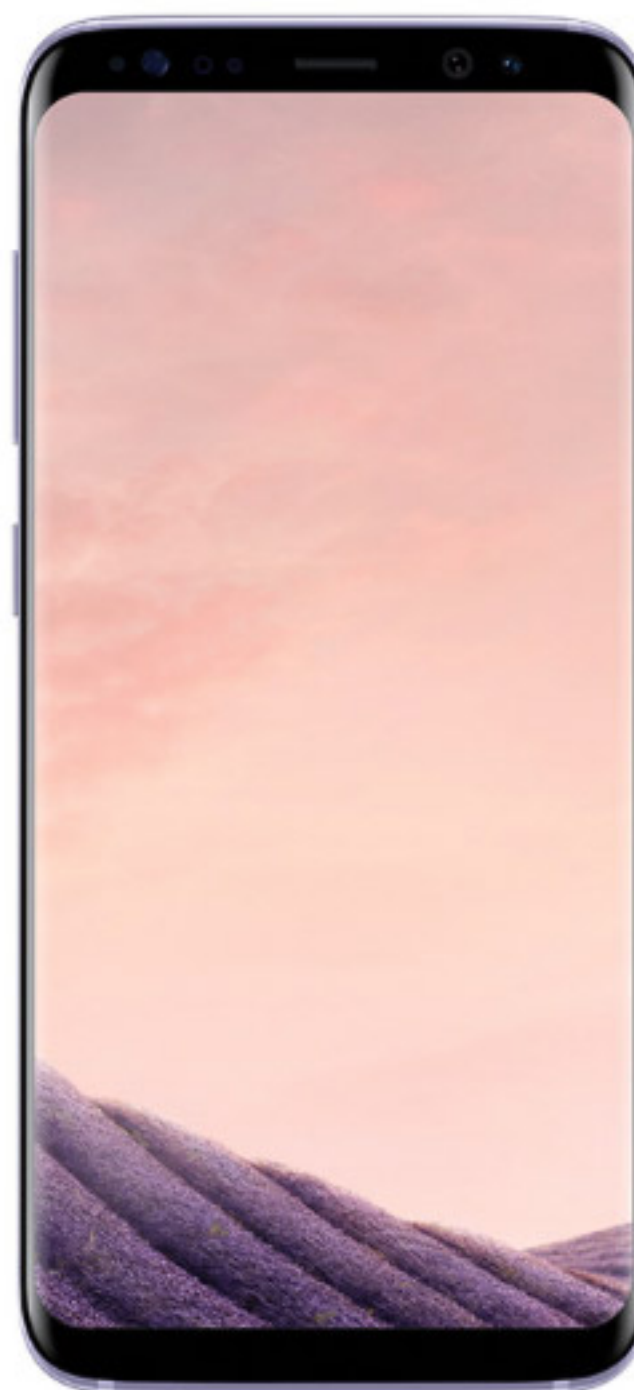
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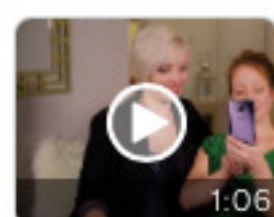
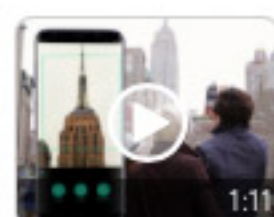
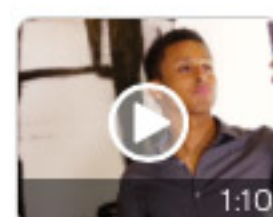
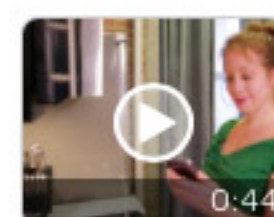
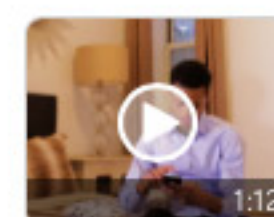
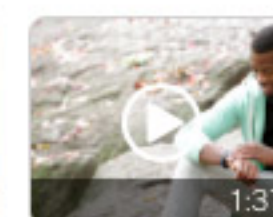
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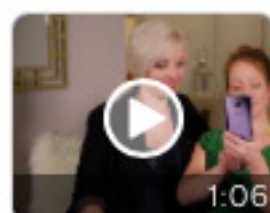
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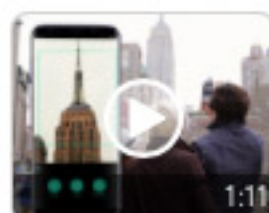
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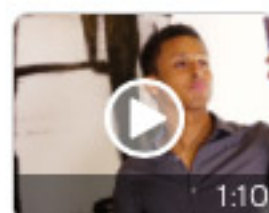
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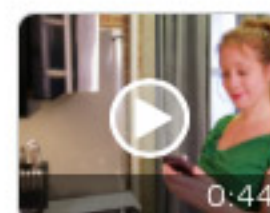
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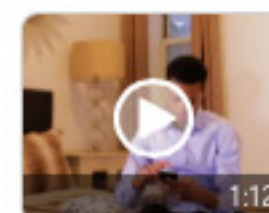
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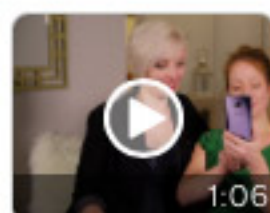
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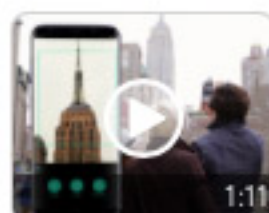
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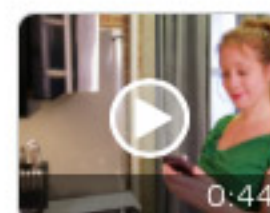
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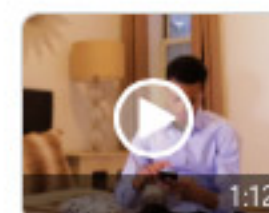
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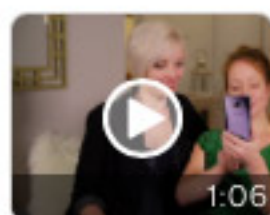
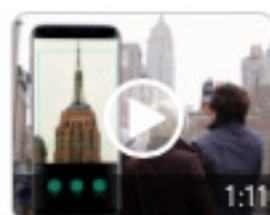
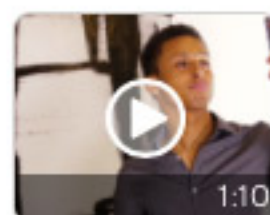
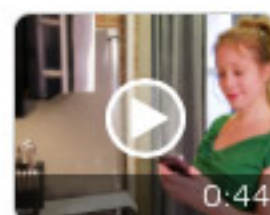
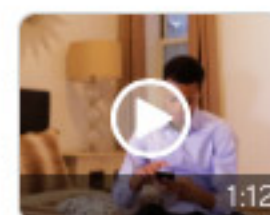
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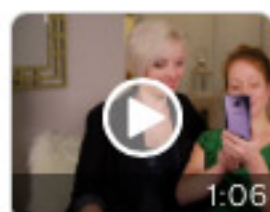
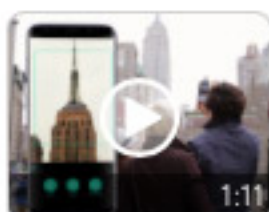
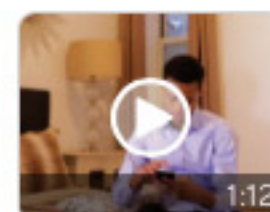
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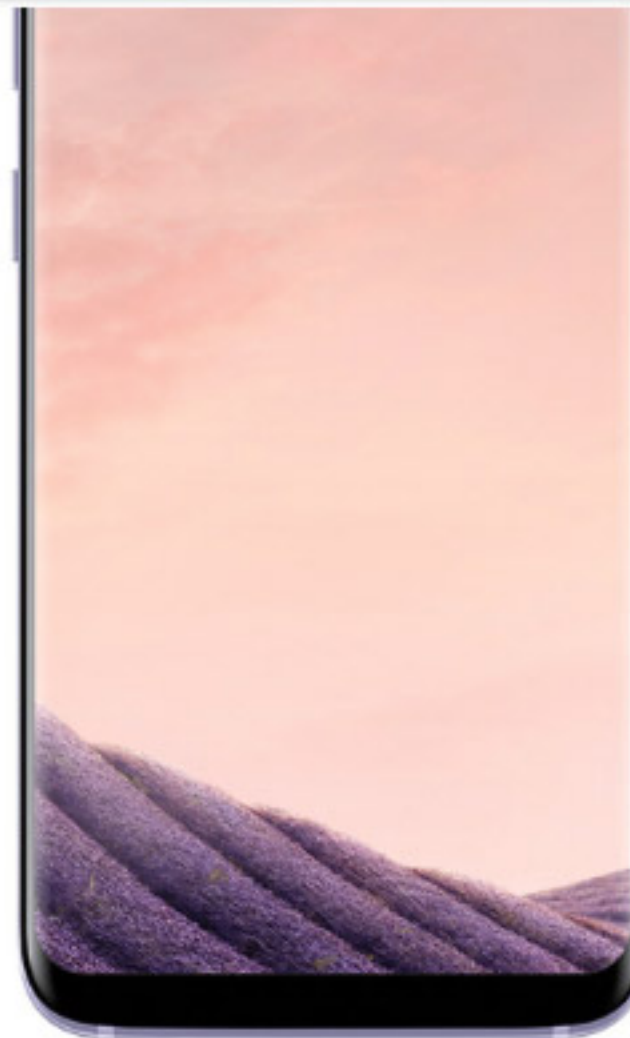
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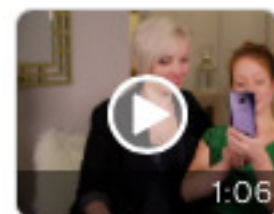
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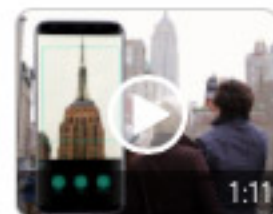
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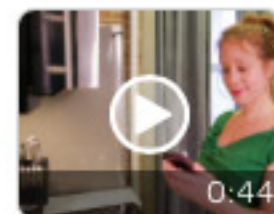
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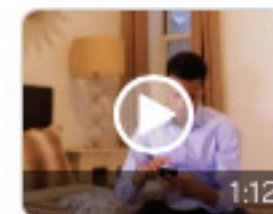
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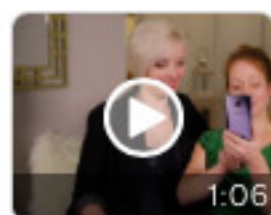
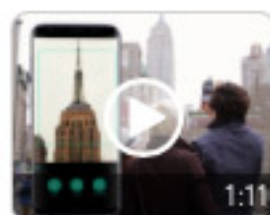
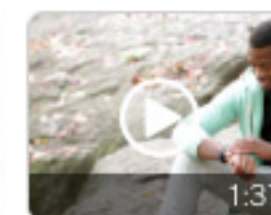
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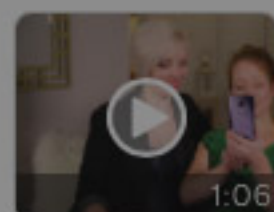
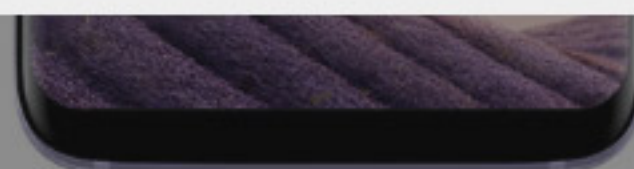
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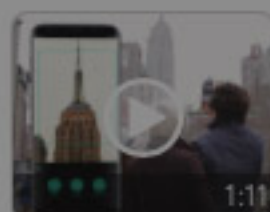
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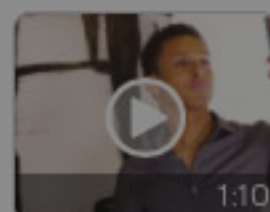
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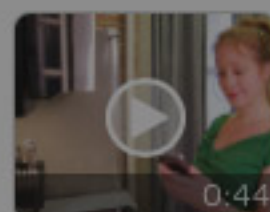
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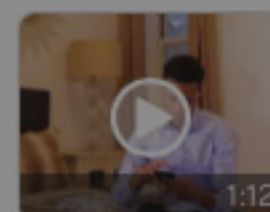
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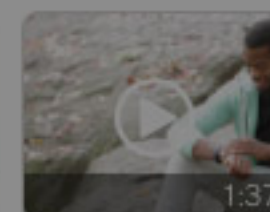
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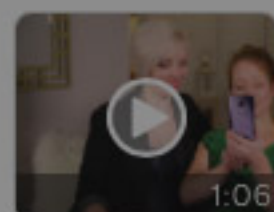
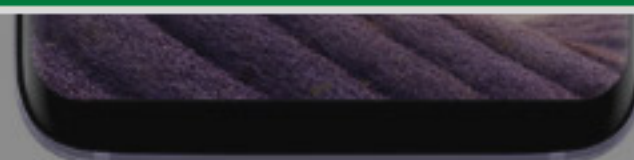
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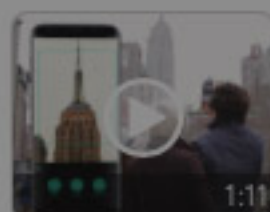
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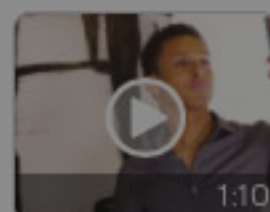
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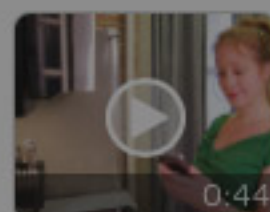
Bixby Vision technology



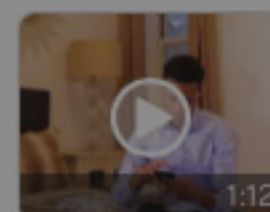
Samsung Gear VR with Controller



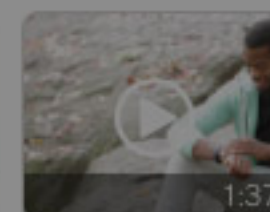
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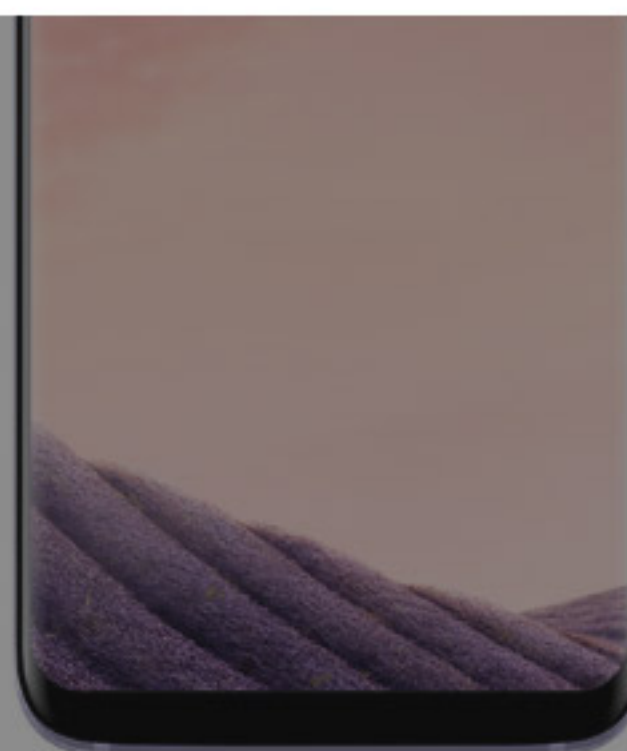
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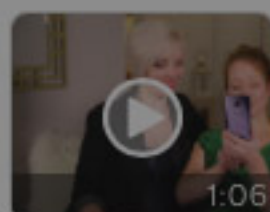


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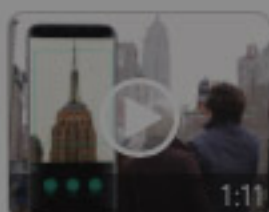
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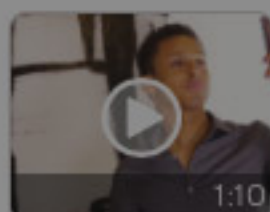
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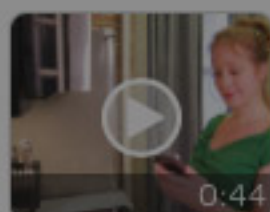
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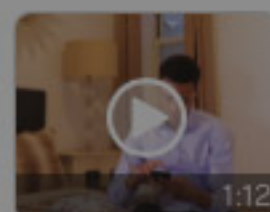
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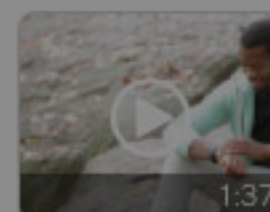
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2. Add a Samsung Gear S2 to your cart
3. Discount will be applied in your cart

SAMSUNG GEAR S2 BUNDLE: Online only. Select locations. While supplies last. Smartphone: Must buy a new Samsung Galaxy smartphone (excludes Certified Restored) on AT&T Next or AT&T Next Every Year installment agmt w/ elig. postpaid monthly svc. (voice & data). If svc. is canceled, remaining installment agmt balance (up to \$915) is due. Down payment may be req'd. Tax due at sale. See att.com/next for details. Watch: Req's a new 2-year wireless agmt w/ qual. svc. (add to select existing plans for \$10/mo., or min. \$40/mo. on a new eligible plan). Req's Samsung acct, pairing w/ compatible smartphone w/ 1.4GB RAM & Android 4.4+, and Samsung Gear app. For compatible smartphones, please visit: samsung.com/gearS2. Early Termination Fee (att.com/equipmentETF): After 14 days, up to \$150 on Watch. Bundle: Items must be purchased together & at select locations must be in-stock. Online Restrictions: If upgrading to a new smartphone on att.com, bundle pricing is not available. Please visit a store. Return/Restocking: If return smartphone w/in 14 days w/o watch, will owe \$199.99 discount. Restocking fees up to \$45 each may also apply. Device Limits/Exclusions: Purch. limits apply. Bundle pricing may not be combinable w/credits, discounts & offers. Details: See store for pricing details.

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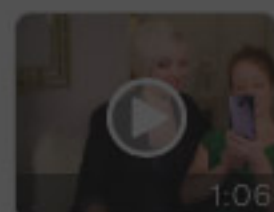
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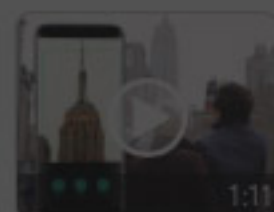
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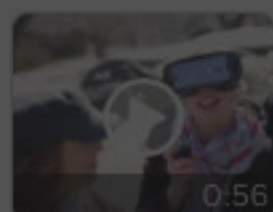
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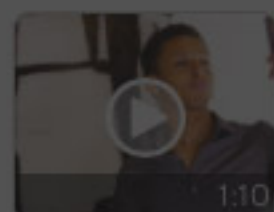
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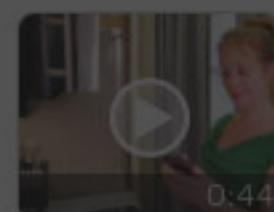
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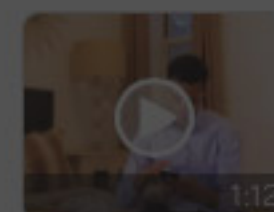
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