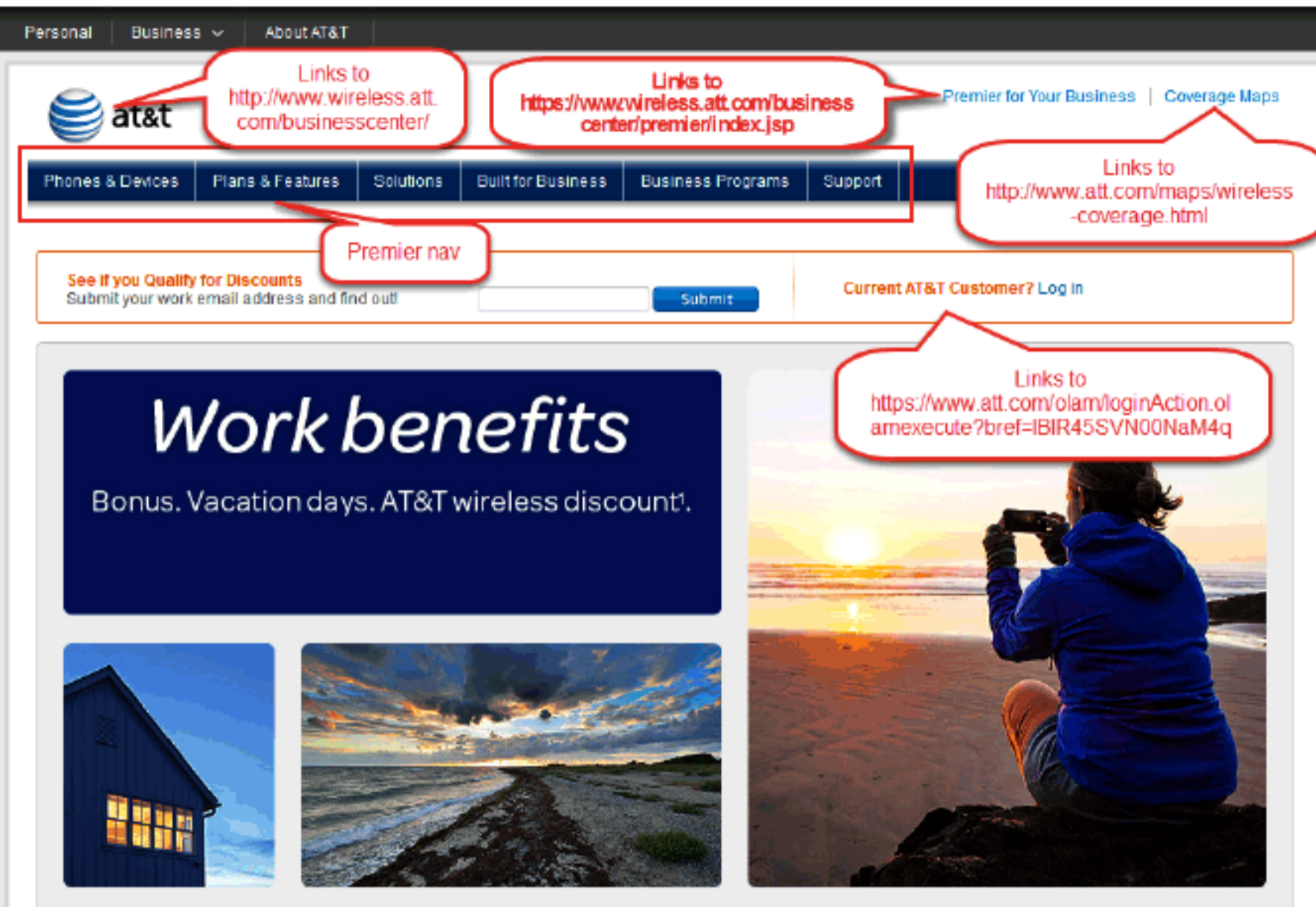


# Enhancement possibilities/inquiry - IRU legacy to AEM



**See if you qualify for a wireless discount through your employer.**

If your employer has an eligible agreement with AT&T, you may qualify for a discount on the monthly service charge of qualified wireless plans under your personal account.<sup>1</sup> Just enter your work email to see if you can start saving today, and enjoy access to the nation's strongest LTE signal.<sup>2</sup>

**Get social with AT&T**

Follow us on:

Links to:  
<https://twitter.com/attpremier?bref=IBsc500000TWTpr>  
<https://www.facebook.com/ATTSmallBiz?bref=IBsc3300000FAC1x>  
<http://www.linkedin.com/company/at&t/products?bref=IBsc1F00000LIN00>  
<http://www.youtube.com/Attbusiness?bref=IBsc6400000YUT00>  
<http://bizcommunity.att.com/?>

**AT&T is proud to offer**

- AT&T Next<sup>SM</sup> - A smart way to get a new smartphone.<sup>3</sup>
- AT&T Mobile Share Value<sup>SM</sup> plans with Rollover Data<sup>SM</sup> - the data you don't use this month rolls over for one month\* - and unlimited talk and text.<sup>4</sup>
- Web-only savings on AT&T Certified Like-New devices and free phones are always available.<sup>5</sup>
- Free standard shipping and handling or buy online and pick up at your local AT&T store.<sup>6,7</sup>

<sup>1</sup> Rollover Data expires after 1 mo. or w/any plan change & is used after monthly plan data.<sup>8</sup>

**Never Miss an Offer**

You'll discover new ways to save cash and stay productive when you receive Premier Opt-In Advantage email.

Subscribe Now

Links to <https://www.wireless.att.com/business/optin/optInEmailPopUp.jsp?displayMode=1&from=businessCenter&bref=%20IBD945svn000IE4t>

<sup>1</sup> Svc discounts: Avail. to qual. employees, students & other auth. indivs, assoc. w/ elig. companies, universities & other sponsoring organizations w/ a qual. agmt ("Business Agmt"). Must provide valid employee badge/paystub, student ID or other approved proof of eligibility & subscribe to svc under an Indv. Responsibility User account for which the qual. indiv. is personally liable. Discount subj. to Business Agmt & may be interrupted, changed or discontinued w/out notice. Discount may vary monthly. Applies only to mo. svc charge of qual. voice & data plans (unless otherwise provided in Business Agmt). Not avail. w/ unlim. voice plans. Min. mo. svc charge, add'l AT&T svcs, or other elig. req's may apply. For Family Talk, applies only to primary line. For all Mobile Share plans, applies only to mo. plan charge for data allotment of qual. plans, not to add'l mo. device access charges. Add'l restr's apply. May take up to 2 bill cycles after elig. confirmed & will not apply to prior charges. Applied after application of any avail. credit. May not be combined w/ other svc discounts. Contact your organization or us at 866-459-8008 w/ questions.

<sup>2</sup> Claim based ONLY on average LTE signal strength for national carriers. LTE is a trademark of ETSI. LTE not available everywhere.

<sup>3</sup> AT&T Next<sup>SM</sup>: Available only to qualified consumer and small business customers. Requires 0% APR installment agreement. Tax due at sale. **Credits Well-qualified credit may be required.** A deposit may be required. Some buyers will qualify only for AT&T Next 12 w/ht down payment. Not all buyers will qualify for any AT&T Next option. Service: Wireless service (voice & data) is required and is additional. **Device balance due if wireless service canceled.** Select locations only. **Device Limits:** Purchase limit may apply. Limit on number of financed devices per account may apply. **Restocking Fee:** Up to \$35. **Upgrade Options:** Requires payment of number of required installments (24, 18, or 12) based on option chosen, account in good standing, trade in of your financed device in good physical and fully functional condition, and purchase of new eligible device with qualified wireless service. After upgrade, unbilled installments are waived. **Service subject to Wireless Customer Agreement or, for small business customers, applicable service agreement.** Other fees may apply. **Other Monthly Charges Per Line:** May include taxes, federal and state universal service charges, a Regulatory Cost Recovery Charge (up to \$1.25), a gross receipts surcharge, an Administrative Fee, and other government assessments (including without limitation a Property Tax Allotment surcharge of \$0.20 - \$0.45 applied per CRU's assigned number), which are not government required charges. Coverage and service not available everywhere. Other restrictions apply and may result in service termination. **Terms, restrictions, and options subject to change and may be modified, terminated, or discontinued at any time without notice.** Visit [att.com/next](http://att.com/next) for AT&T Next details.

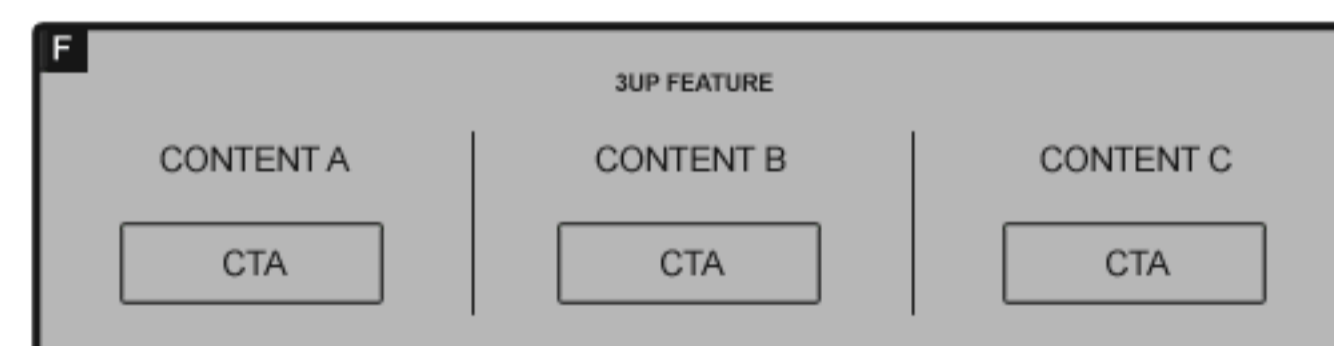
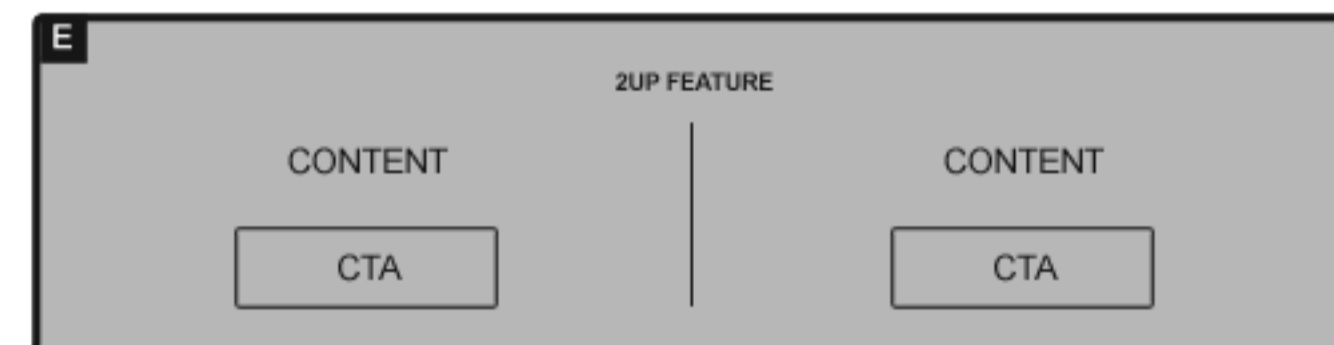
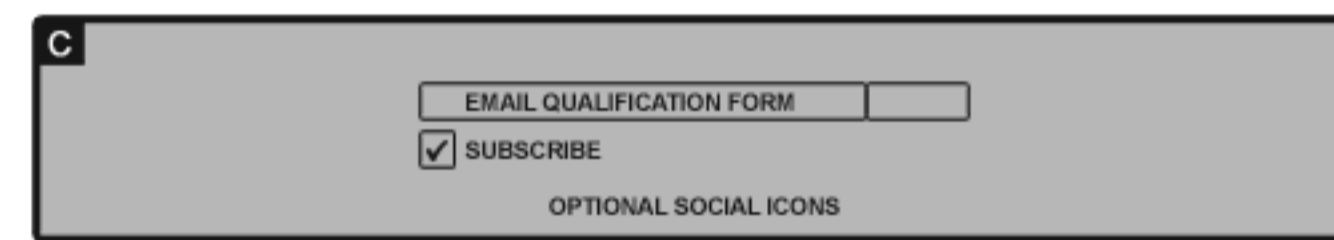
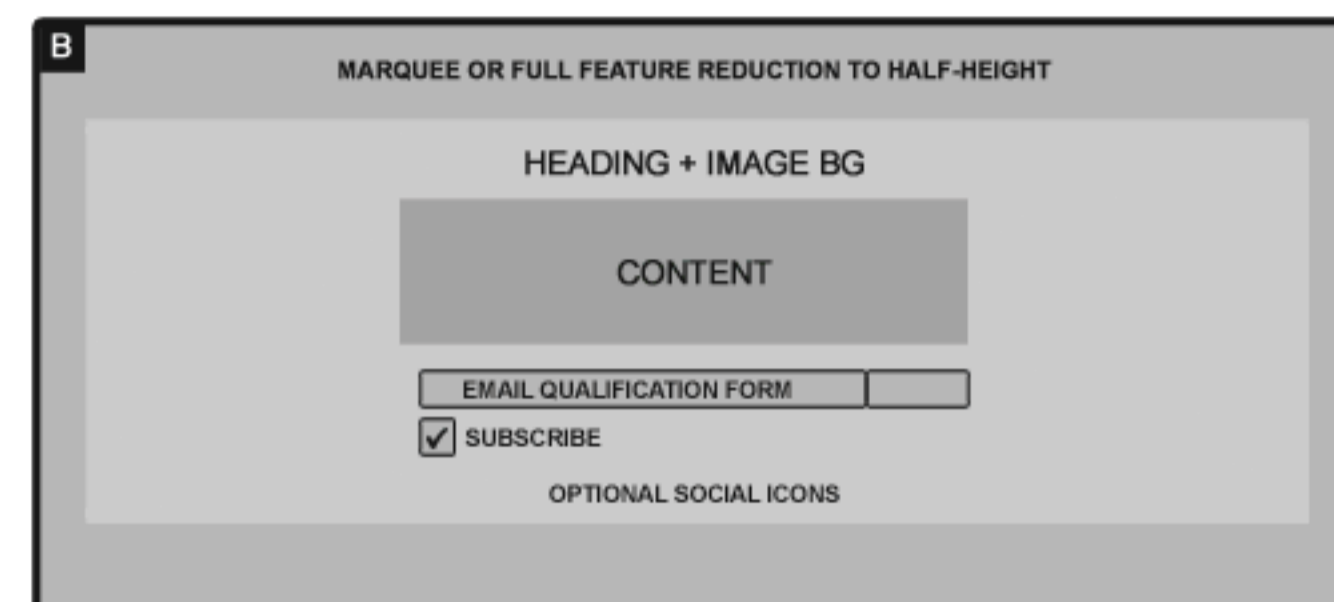
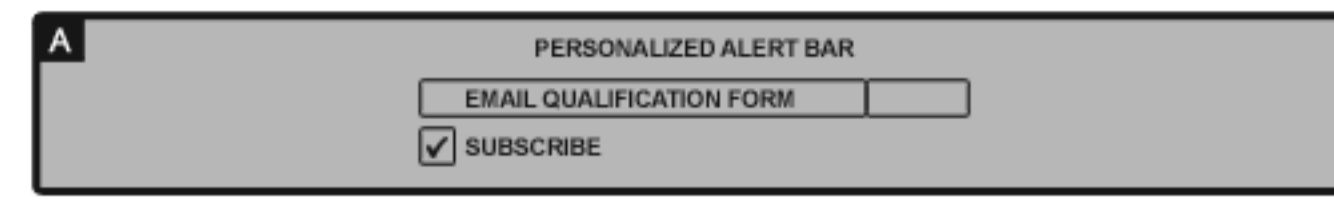
<sup>4</sup> Unlimited Talk & Text: For phones. <https://att.com/mobilesharevalue> more information about Mobile Share Value plans, visit [att.com/mobilesharevalue](https://att.com/mobilesharevalue).

<sup>5</sup> Free Phones: Req'g new 2-year agmt w/qual. plan(s). Offers vary; add'l terms and restr's apply.

<sup>6</sup> Free standard shipping: Receive free 2-4 business day shipping and handling when you order through AT&T Premier.

<sup>7</sup> Click to Store: Subject to availability and exclusions. Company owned stores only.

<sup>8</sup> Rollover Data<sup>SM</sup>: Only available with Mobile Share Value<sup>SM</sup> plans. Unused data from the monthly plan allowance rounds up to the nearest MB and carries over for one billing period. Unused Rollover Data automatically expires after one billing period or with any plan change (such as changing data amounts or termination). Unused overage data does not roll over. Rollover Data is used after your monthly plan allowance. Unused Rollover Data is not redeemable for cash or credit and is not transferable including to other Mobile Share Value groups on your account. Mobile Share and Mobile Share Data-only plans are excluded. Visit [att.com/rolloverdata](http://att.com/rolloverdata) for more info.



**ALERT BAR**

- Personalized notification
- Addition of email form
- Addition of 'subscribe' checkbox

**MARQUEE / FULL FEATURE**

- Full feature reduction to half height
- Addition of email form
- Addition of 'subscribe' checkbox
- Addition of social icons

**EMAIL SUPPORT**

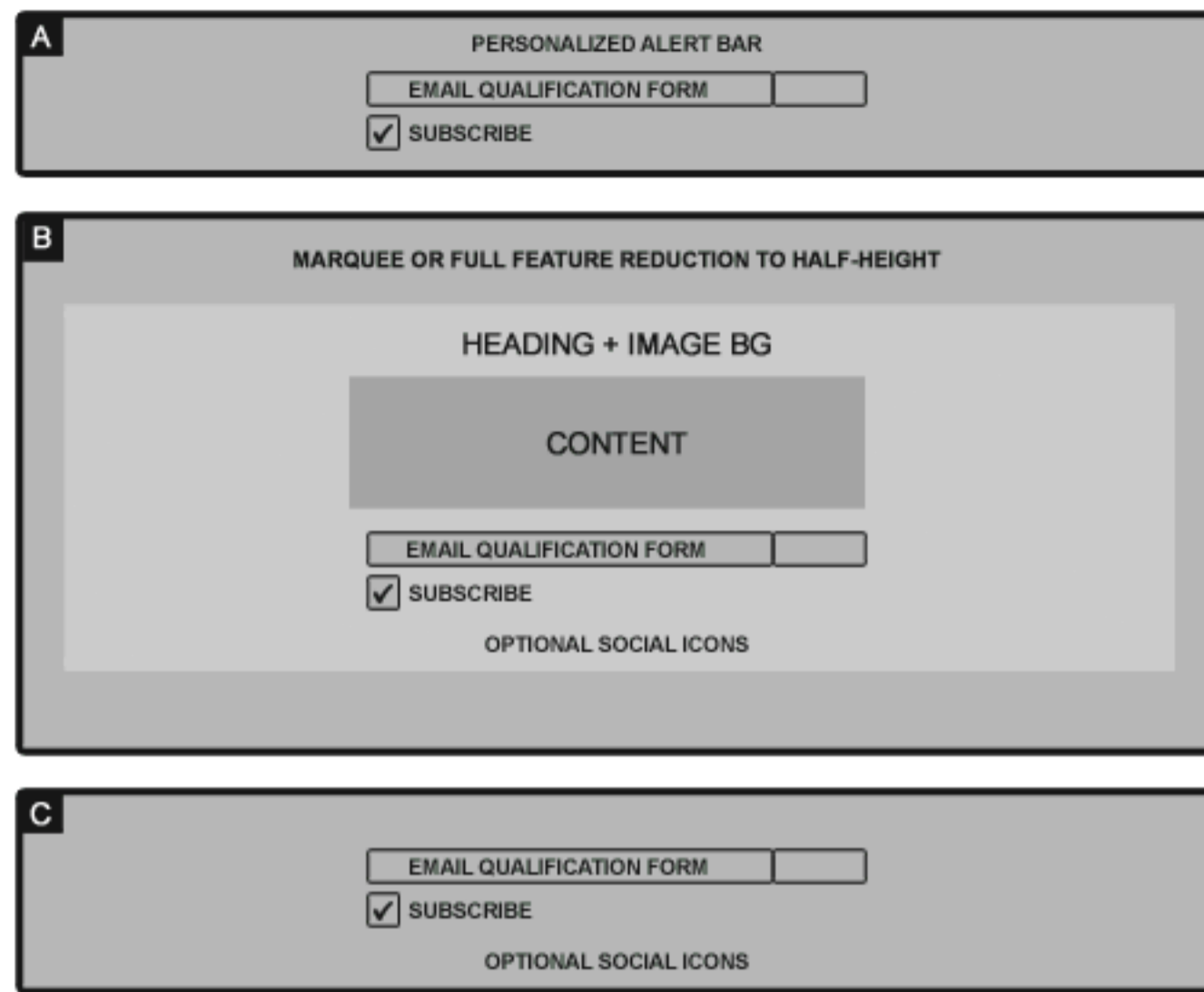
- Addition of 'subscribe' checkbox

**1/2/3-UP FEATURE**

- Content accommodation of 5 or 6 bullets

Premier footer

### ENHANCEMENT OPTIONS



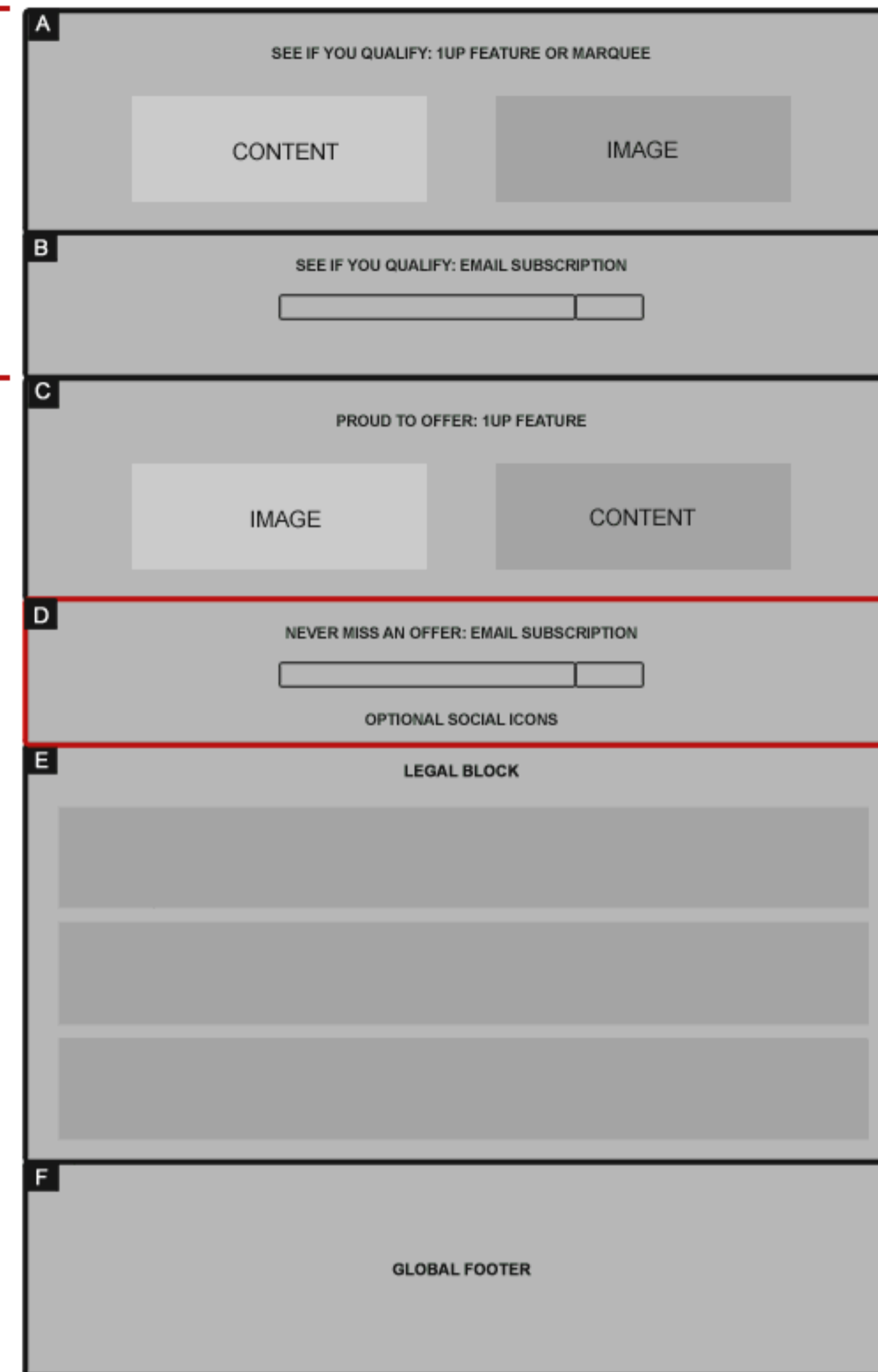
**ALERT BAR**  
 - Personalized notification  
 - Possible email qualification  
 + subscription

**MARQUEE / FULL FEATURE**  
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 - Addition of 'subscribe' checkbox  
 - Addition of social icons

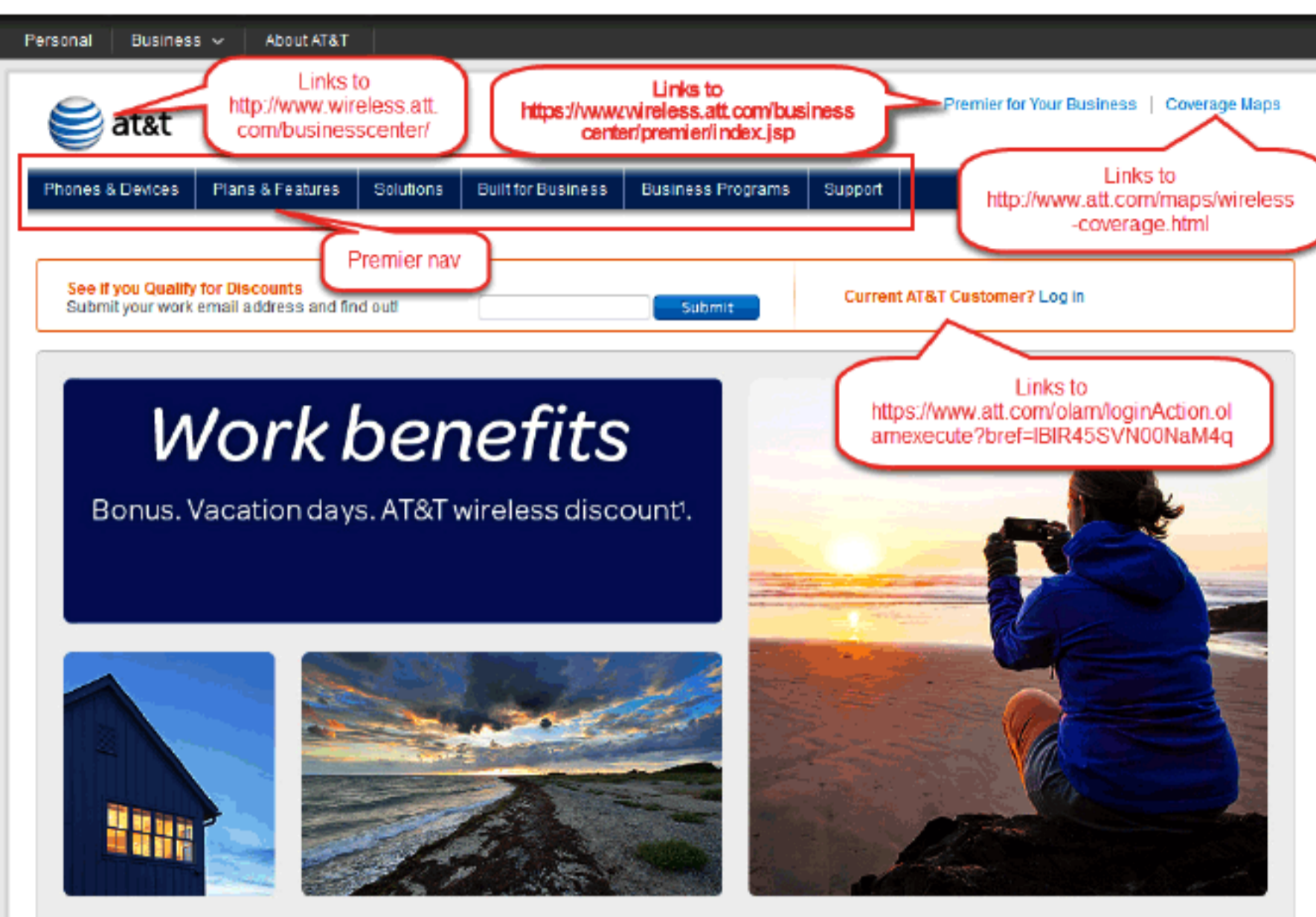
**EMAIL SUPPORT**  
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Enhancements would eliminate need for repeated email component

### CURRENT COMPONENTS - DESKTOP



### MOBILE



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- AT&T Mobile Share Value® plans with Rollover Data™ - the data you don't use this month rolls over for one month\* - and unlimited talk and text.<sup>4</sup>
- Web-only savings on AT&T Certified Like-New devices and free phones are always available.<sup>5</sup>
- Free standard shipping and handling or buy online and pick up at your local AT&T store.<sup>6,7</sup>

<sup>1</sup> Rollover Data expires after 1 mo. or when plan change & is used after monthly plan date.<sup>8</sup>

<sup>2</sup> Svc discounts Avail. to qual. employees, students & other auth. indiv. assoc. w/ ellig. companies, universities & other sponsoring organizations w/ a qual. agmt ("Business Agmt"). Must provide valid employee badge/paystub, student ID or other approved proof of eligibility & subscribe to svc under an indiv. Responsibility User account for which the qual. indiv. is personally liable. Discount subj. to Business Agmt & may be interrupted, changed or discontinued w/out notice. Discount may vary monthly. Applies only to mo. svc charge of qual. voice & data plans (unless otherwise provided in Business Agmt). Not avail. w/ unlim. voice plans. Min. mo. svc charge, add'l AT&T svcs. or other ellig. req's may apply. For Family Talk, applies only to primary line. For all Mobile Share plans, applies only to mo. plan charge for data allotment of qual. plans, not to add'l mo. device access charges. Add'l req's apply. May take up to 2 bill cycles after ellig. confirmed & will not apply to prior charges. Applied after application of any avail. credit. May not be combined w/ other svc discounts. Contact your organization or us at 866-499-8008 w/ questions.

<sup>3</sup> **AT&T NextSM** : Available only to qualified consumer and small business customers. Requires 0% APR installment agreement. Tax due at sale. **Credits Well-qualified credit may be required.** A deposit may be required. Some buyers will qualify only for AT&T Next 12 with down payment. Not all buyers will qualify for any AT&T Next option. **Service:** Wireless service (voice & data) is required and is additional. **Device balance due if wireless service cancelled.** Select locations only. **Device Limits:** Purchase limit may apply. Limit on number of financed devices per account may apply. **Restocking Fee:** Up to \$35. **Upgrade Options:** Requires payment of number of required installments (24, 18, or 12) based on option chosen, account in good standing, trade in of your financed device in good physical and fully functional condition, and purchase of new eligible device with qualified wireless service. After upgrade, unbilld installments are waived. **Service subject to Wireless Customer Agreement or, for small business customers, applicable service agreement.** Other fees may apply. **Other Monthly Charges Per Line:** May include taxes, federal and state universal service charges, a Regulatory Cost Recovery Charge (up to \$1.25), a gross receipts surcharge, an Administrative Fee, and other government assessments (including without limitation a Property Tax Allotment surcharge of \$0.20 - \$0.45 applied per CRU's assigned number), which are not government required charges. Coverage and service not available everywhere. Other restrictions apply and may result in service termination. **Terms, restrictions, and options subject to change and may be modified, terminated, or discontinued at any time without notice.** Visit [att.com/next](http://att.com/next) for AT&T Next details.

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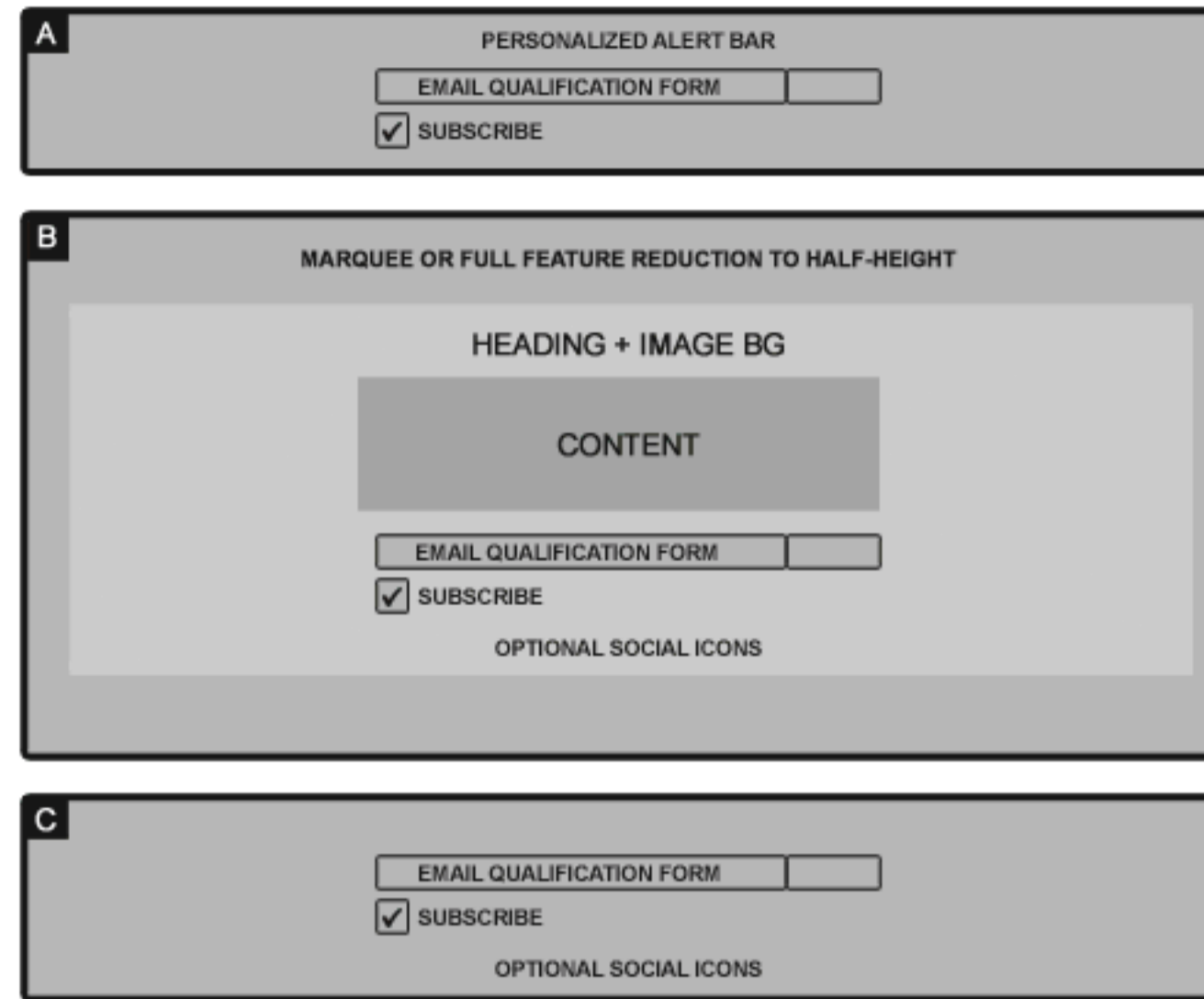
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ENHANCEMENT OPTIONS



ALERT BAR

- Personalized notification
- Possible email qualification + subscription

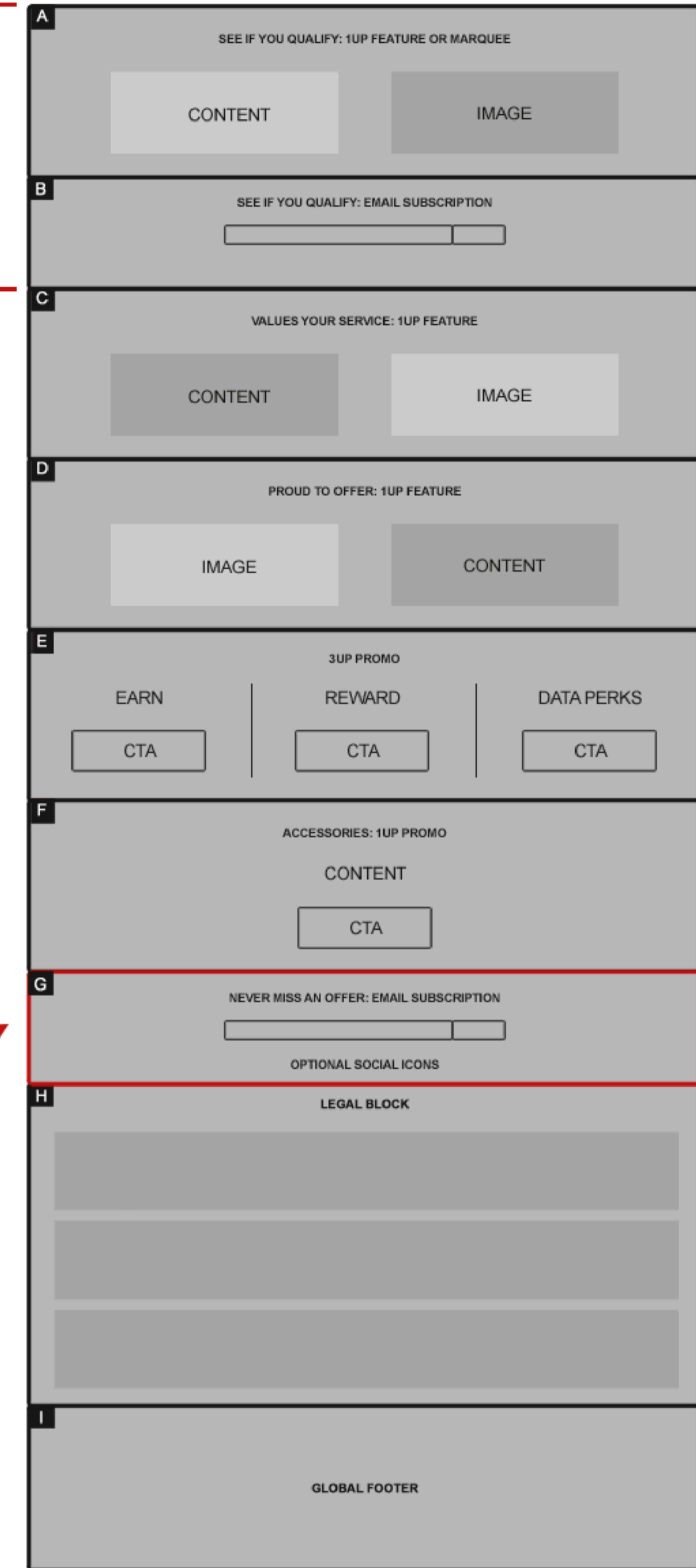
MARQUEE / FULL FEATURE

- Full feature reduction to half height
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EMAIL SUPPORT

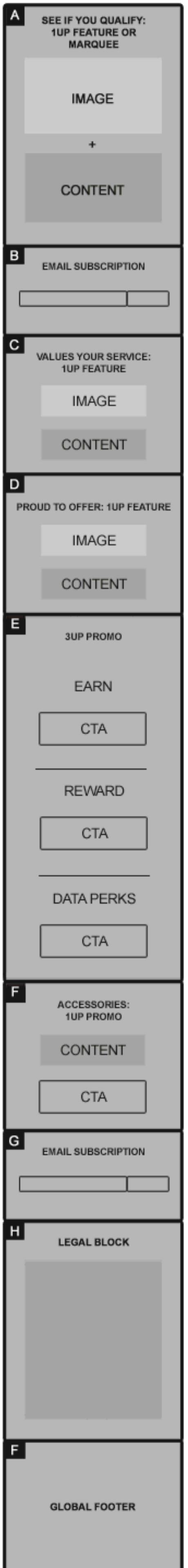
- Addition of 'subscribe' checkbox

CURRENT COMPONENTS - DESKTOP



Enhancements would eliminate need for repeated email component

MOBILE



Personal Business About AT&T

at&t

Same comments as before for header

Premium for your Business | Coverage Maps

Phones & Devices Plans & Features Solutions Built for Business Business Programs Support

Qualified US Military Personnel, Veterans, and Spouses can save with AT&T

Qualified active duty military, veterans, and spouses of active duty and deceased service personnel can get a 25% discount on the monthly service charge of qualified AT&T wireless plans. See if you're eligible today, and enjoy access to the AT&T network, which has the nation's strongest 4G LTE signal.\*

How to enroll in the AT&T military discount program:

- Current AT&T customers can bring any of the following to a local AT&T store or participating dealer:
  - Active duty military personnel: valid government employee ID card or paystub
  - Military veterans: Department of Defense Form DD214 indicating an honorable military ID or current AMVETS membership card
  - Spouses of active duty or deceased military service personnel: valid Department of Defense ID card
- Not a current AT&T customer? A store associate can help you transfer your account and enroll with one of the identification options listed above.
- Already an AT&T customer and enrolled in the discount program? Log in to start or update your enrollment.

Earn up to \$575 a year in rewards

Learn more

See how

Links to: <https://www.att.com/map/store-locator.htm?bref=IBk14506800day3>

Links to: <https://forms.att.com/home/wlp/ubcl/home.pg?bref=IBk14506800d78SJ>

Reward yourself with perks

Learn more

Links to: <https://www.att.com/shop/wireless/perks/rewards.htm?bref=IBk14506800d7941>

Data Perks

Learn more

Learn extra data from your favorite apps

Learn more

Links to: <http://www.att.com/att/data/perks/en/index.htm?bref=IBk14506800d78th>

See if this content was removed after 6/16

Links to: <http://att.jobs/doing-great-things/military>  
<http://www.att.com/att/data/perks/en/index.htm?bref=IBk14506800d78th>  
<http://www.att.com/gen/press-room?pid=7933>

AT&T Values Your Service

AT&T is actively involved in numerous military sponsored events, including:

- Careers for Veterans
- AT&T Operation Hand Salute
- USO Operation Phone Home

AT&T is proud to offer:

- AT&T Health - A smart way to get a new smartphone.
- AT&T Mobile Share Value® plans with Rollover Data™ - the data you don't use this month rolls over for one month\* - and unlimited talk and text.

\*Rollover Data for Mobile Share Value expires after 1 mo. or every plan change & is used after monthly plan data.

Follow us on: [Facebook](#) [Twitter](#) [LinkedIn](#) [Google+](#) [YouTube](#)

Same question about social media

Links to: <http://att.com/text>

Links to: <http://www.att.com/text2world>

Same comments as before for footer

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### 3. AARP

#### ENHANCEMENT OPTIONS

#### QUESTIONS:

- Does AARP page require qualification verification?

- Does AARP page offer email subscription?

#### CURRENT COMPONENTS - DESKTOP

**A** ENROLL: 1UP FEATURE OR MARQUEE

CONTENT IMAGE

CTA

**B** 3UP PROMO

BOGO \$650 CREDITS SAVE 10% / MO.

CTA CTA CTA

**C** SPECIAL OFFERS: 1UP FEATURE

IMAGE CONTENT

**D** STORE LOCATOR: 1UP PROMO

CONTENT

CTA

**E** LEGAL BLOCK

**F** GLOBAL FOOTER

#### MOBILE

**A** BOGO: 1UP FEATURE OR MARQUEE

IMAGE

CONTENT

CTA

**B** 3UP PROMO

BOGO

CTA

\$650 CREDITS

CTA

SAVE 10%

CTA

**C** SPECIAL OFFERS: 1UP FEATURE

IMAGE

CONTENT

**D** STORE LOCATOR: 1UP PROMO

CONTENT

CTA

**E** LEGAL BLOCK

**F** GLOBAL FOOTER

Personal Business About AT&T

at&t Premier for Your Business Coverage Maps

Phones & Devices Plans & Features Solutions Built for Business Business Programs Support

Your AARP membership has its perks, with AT&T.

Buy a Samsung Galaxy S7 get one free

Also, get up to **\$650 in credits** per line when you switch to AT&T<sup>1</sup> when you trade in your current smartphone and buy new ones on AT&T Next.

Plus, AARP members can save **10% each month** on the monthly service charge of qualified wireless plans.<sup>2</sup>

**To enroll and take advantage of these special offers online**

Start here [Link to: http://discounts.aarp.org/offer/index.cfm?id=723619&source=urif?cmp=RDRCT-ADCC-ATT-052615&ref=IBR4506899arpch](http://discounts.aarp.org/offer/index.cfm?id=723619&source=urif?cmp=RDRCT-ADCC-ATT-052615&ref=IBR4506899arpch) Get Social

**To take advantage of these special offers in person**

Visit your local AT&T store or authorized retailer with your AARP membership card and mention the AARP Discount Code 6039461. [Link to: http://www.att.com/maps/store-locator.html?](http://www.att.com/maps/store-locator.html)

At any AT&T store we will:

- Explain all your plan and device options
- Answer questions — even ones you may not know to ask
- Transfer your contacts and photos to your new device

To find your local store and make an appointment:

Start here [Link to: http://www.att.com/maps/store-locator.html?ref=IBR4506849arpPf](http://www.att.com/maps/store-locator.html?ref=IBR4506849arpPf)

Or call AT&T at 800.990.0310 to make your appointment today.

<sup>1</sup>BOGO: Ends 6/30/16. Void in CT, RI, Miami-Dade. Avail. to business customers with a qual. wireless svc agmt (Business Agmt) for Corporate Responsibility User (CRU) lines of svc. Eligible devices include: new Samsung Galaxy S7, Note5, S6 2016 (excludes 64GB), S9 4399, S9 active 32GB (excludes 64GB) & S7 Edge only (excludes Certified4-line New/Pre-owned) purch. on installment agmt. Priced up to \$915/each (up to \$30.50/mo. w/ AT&T Next<sup>SM</sup> or up to \$38.13/mo. w/ EIP 24). Device retail price is divided into monthly installments. After all bill credits, get eligible device priced at up to \$695 (up to \$23.17/mo. w/ AT&T Next or up to \$28.06/mo. w/ EIP 24) for free. May apply max credit towards other eligible devices, which will be discounted but not free. Taxes on full retail prices due at sale. Service: Monthly postpaid svc (voice & data) req'd on both (currently min. \$70/mo. on Mobile Share Value® Plan for Business or AT&T Mobile SelectSM plan for smartphones; existing customers can add to elig. current plans). Bill Credit: Both lines must be on same acct. active & in good standing for 30 days for credits to start. Credit will be applied towards the lower priced device on a 30-mo. agmt w/ AT&T Next or 24-mo. agmt w/ EIP 24 & will not exceed the lower of that device's price or \$695. Will get 30 monthly bill credits of up to \$23.17 w/ AT&T Next (or 24 monthly bill credits of up to \$20.56 w/ EIP 24) for installment payments. To get all its bill credits, device must remain on its AT&T Next agmt/w/qual. svc for 30 months or on EIP agmt w/ qual. svc for 24 months (if cancel svc you will owe remaining installment balance of up to \$915). If upgrade or pay up/iff agmt early your credits may cease. Return: If return one you are not eligible for offer. Restocking fee up to \$35 each.

<sup>2</sup> SWITCH OFFER: Lid time (ends 6/30/16 in Puerto Rico). Each line reqs an eligible port in, trade-in, purchase, svc & final bill submission. Credits may not equal all costs of switching. Elig. port-in: From eligible carrier (excludes Cricket & select others) on their term agmt or device plan (excludes 3<sup>rd</sup> party agmts). Must buy elig. smartphone in same transaction. Elig. Purchase: Svc: Smartphone on AT&T Next w/elig. svc (excludes prepaid, Lifeline, Residential Wireless and select discounted plans). Acct & svc must remain active & in good standing for 45 days. AT&T Next: Req. elig. installment agmt & svc. Tax due at sale. Down payment may be req'd. If svc is cancelled, installment agmt balance is due. Limit: Purch. limits apply. Trade-in: Select locations. Must be smartphone on line ported, be in good working condition w/ min. \$10 trade-in value & meet AT&T Trade-in program reqmts. Trade-in Credit: Instant credit or private label AT&T Promotion Card issued by MetaBank<sup>SM</sup> or CenterState Bank of Florida NA, via license from Visa U.S.A. Inc. (may take 3 weeks to receive). Credit Card (valid for 5 months & for use only to purch. AT&T products & svc in AT&T owned retail stores, at.att.com, or to pay wireless bill. At participating dealers get credit (w/ add'l terms) for use at dealer. Final Bill: Must go to att.com/helpyouswitch & upload or mail final bill w/in 60 days showing Early Termination Fee (ETF) or device balance (incl. lease purch. costs) on number ported. Final Credit: Total amount equals device balance/ETF (excludes taxes, fees, svc & other charges) up to \$660 for device balance or up to \$340 for ETF. Willn & w/it after most elig. reqmts, are mailed AT&T Promotion Visa Prepaid Card issued by CenterState Bank of Florida NA, via license from Visa U.S.A. Inc. Not redeemable for cash & non-transferable. For use at US locations where Visa cards are accepted through cste printed on card (min. 150 days). Add'l cardholder terms & conditions apply & are provided w/Prepaid Card. See att.com/switch for offer details.

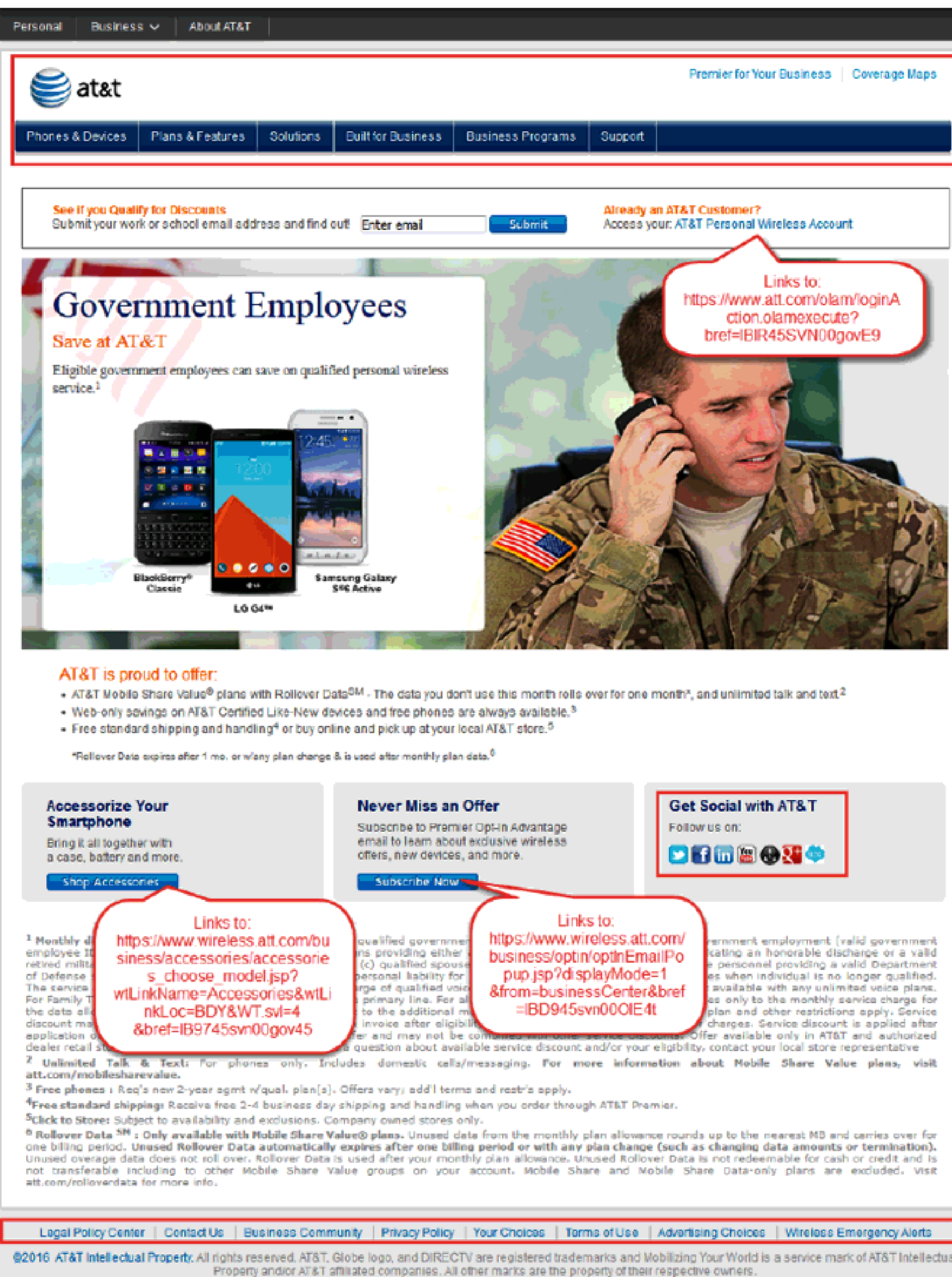
<sup>3</sup> 10% SVC DISCOUNT: Avail. only to current AARP members who provide valid membership card or verify membership online & subscribe to svc under an individual account for which member is personally liable. Discount subject to an agmt between AARP, AARP Services, Inc. and AT&T. If foregoing agmt is terminated, discount may be discontinued without notice at end of billing term of your svc agmt. Discount applies only to recurring monthly svc charge of qual. voice and data plans, not charges. Not avail. w/ unlim. voice plans. For all Mobile Share plans, applies only to recurring monthly plan charge of plans with more than 300MB, not to add'l monthly device access charges. Add'l rest's apply. May take up to 2 bill cycles after eligibility is confirmed and wont apply to prior charges. Discount applied after any avail. credit & may not be combined w/ other svc discounts. Add'l rest's apply. Visit a store or att.com/aarp or call 800-331-0500 for details.

Gen. Wireless Svc Terms: Subj. to Wireless Customer Agmt (att.com/wca). Svc not for resale. Deposit: may apply per line. Activ/approde: up to \$20/line. Device Limits: Purch. limits apply. Prices vary by location. Credit approval, taxes, other fees, overage, monthly, other charges, usage, coverage & other rest's per line apply. Pricing, terms, & rest's subject to change & may be modified or terminated at any time without notice. You get an off net (roaming) usage allowance for each svc. If you exceed the allowance, your svc(s) may be restricted or terminated. Other rest's apply & may result in svc termination.

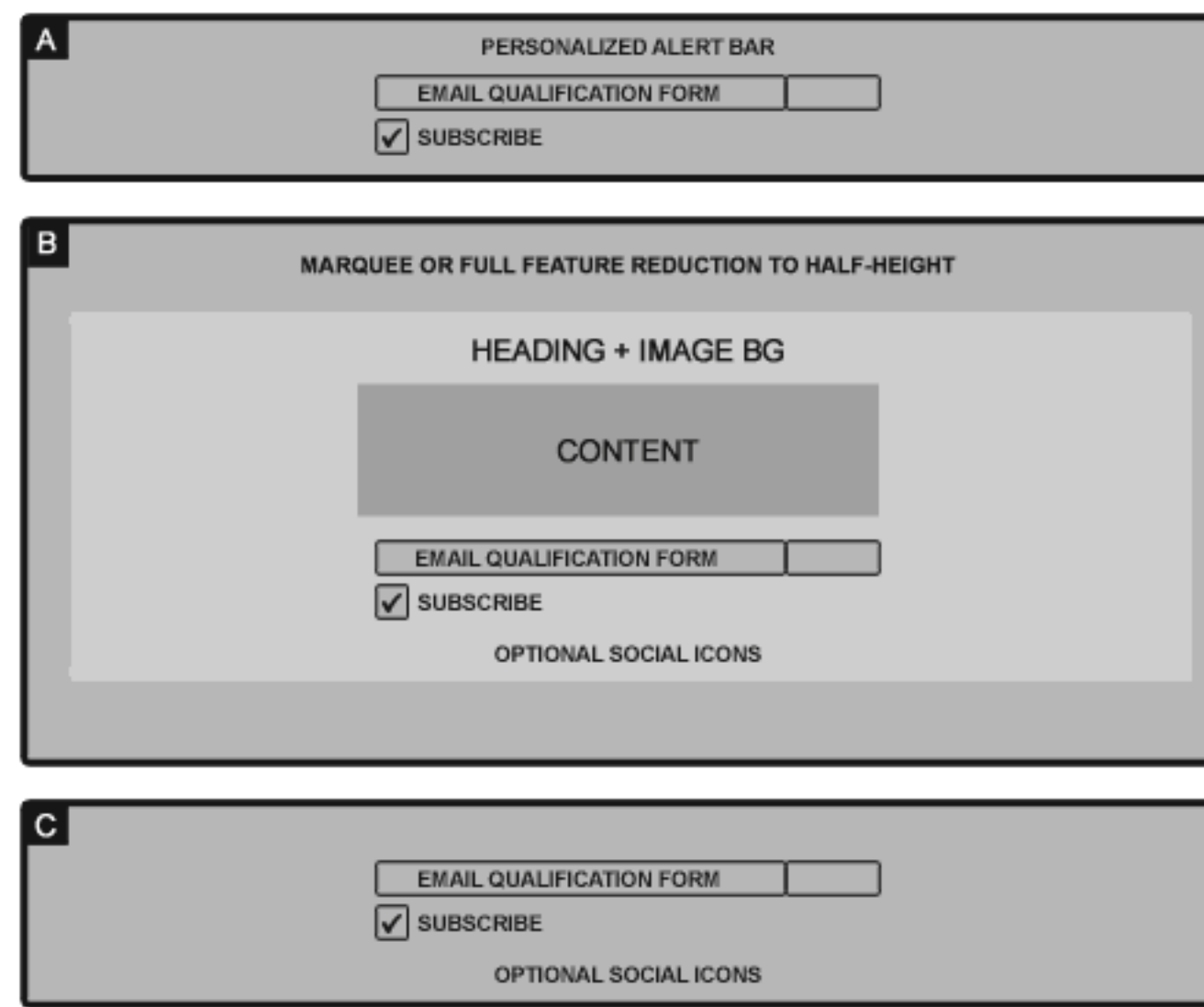
AARP member benefits are provided by third parties, not by AARP or its affiliates. Providers pay royalty fees to AARP for the use of its intellectual property. These fees are used for the general purposes of AARP. Some provider offers are subject to change and may have restrictions. Please contact the provider directly for details.

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# 4. Government



## ENHANCEMENT OPTIONS



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- Possible email qualification + subscription

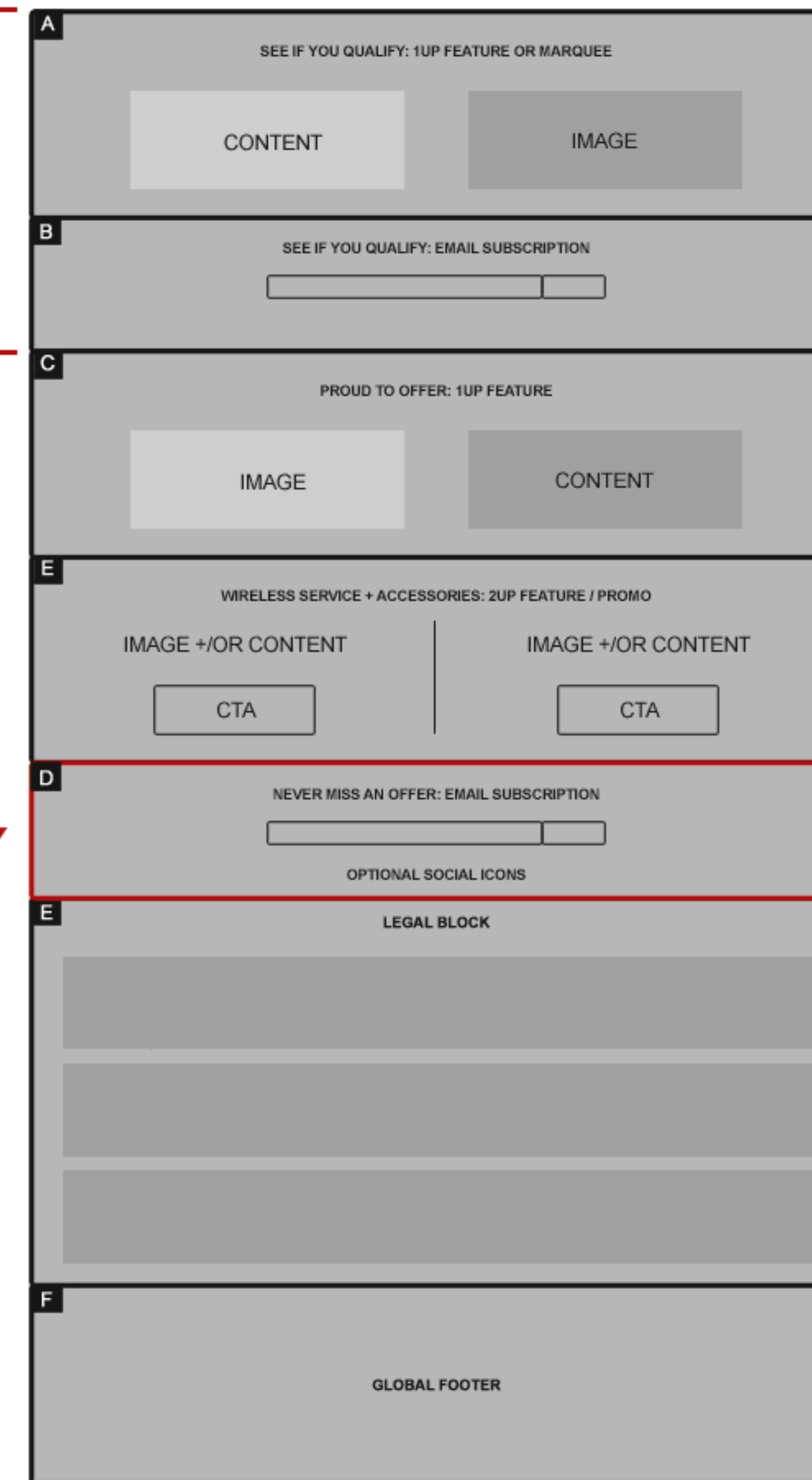
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### EMAIL SUPPORT

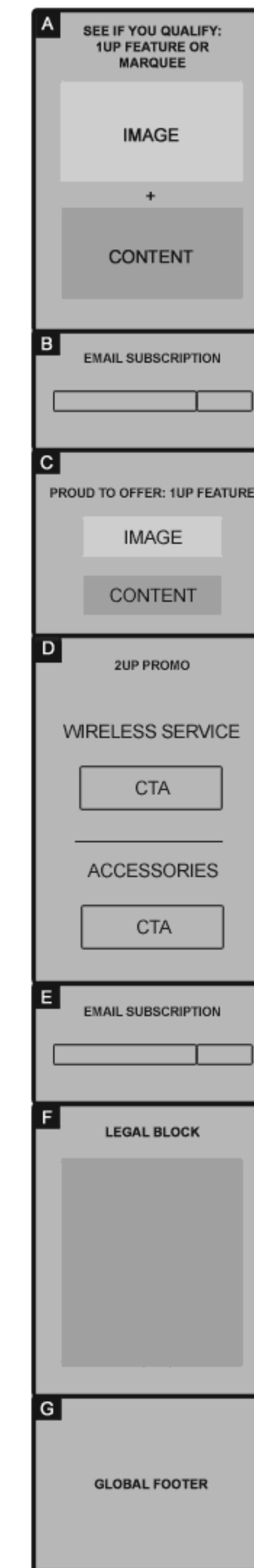
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## CURRENT COMPONENTS - DESKTOP



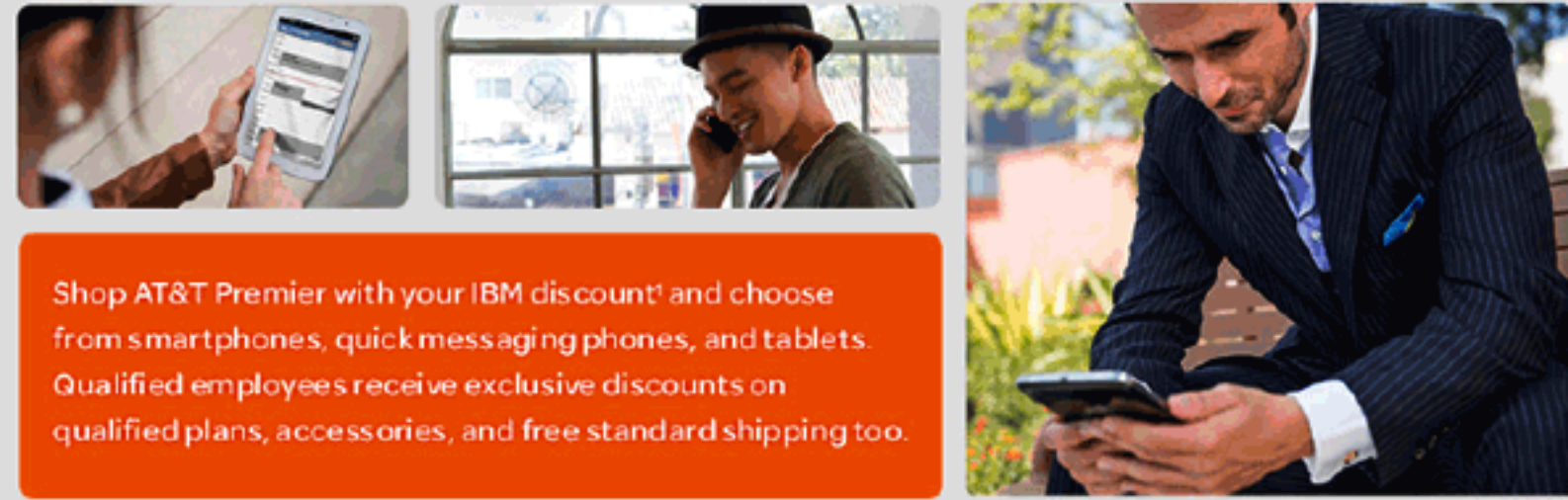
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## MOBILE





## IBM Employees Can Save at AT&T



### AT&T is proud to offer

- AT&T Mobile Share Value® plans with Rollover Data™ — the data you don't use this month rolls over for one month\* — and unlimited talk and text<sup>2</sup>
- AT&T Enhanced Push-to-Talk Provides instant communications at the touch of a button, plus the power of wide coverage on AT&T<sup>3</sup>
- Web-only savings on AT&T Certified Like-New devices, and free standard shipping and handling or buy online and pick up<sup>4</sup>

### Useful Info & Links:

- Warranty & Exchange: 800-801-1101 (Call if your device may have a manufacturer defect. iPhone owners must visit an Apple retail store.)
- Find a nearby AT&T Store
- Add the IBM Employee Discount to your existing service
- Sign up for AT&T Online Customer Service
- Using your phone while traveling abroad
- Activate or upgrade service
- Messaging and Data Plan information
- Data Usage Calculator

\*Rollover Data expires after 1 mo. or when plan change & is used at

<sup>1</sup>Two discounts: Avail. to qual. employees, students & other auth. indiv. and their qual. agmt ("Business Agmt"). Must provide valid employee badge/paystub, student ID or other approved proof of eligibility & a Business Agmt & may be interrupted, changed or discontinued without notice. Discount subj. to Business Agmt. Not avail. w/ unlim. voice plans. Min. mo. svc charge, add'l AT&T charges apply only to primary line. For all Mobile Share plans, applies only to mo. plan charge for data allotment of qual. plans, not to add'l mo. device access charges. Add'l restr's apply. May take up to 2 bill cycles after elig. confirmed & will not apply to prior charges. Applied after application of any avail. credit. May not be combined w/ other svc discounts. Contact your organization or us at 800-495-8000 w/ questions.

<sup>2</sup>Unlimited Talk & Text: For phones only. Includes domestic call/messaging. For more information about Mobile Share Value plans, visit [att.com/mobilesharevalue](http://att.com/mobilesharevalue).

<sup>3</sup>AT&T Enhanced Push-to-Talk: AT&T Enhanced Push-to-Talk software requires 300 EPTT030 Rate Plan or 300 EPTT05 Feature Bolt-on with eligible voice plan. AT&T Enhanced Push-to-Talk service requires use of a compatible AT&T wireless device and acceptance of the End User License Agreement. Use of the service on smartphone devices requires download/installation of the AT&T Enhanced Push-to-Talk software. User interface may vary by device. Some features may not be available in all areas. AT&T Enhanced Push-to-Talk is designed to work over an AT&T cellular wireless data network connection. Wireless data coverage is not available in all areas. AT&T Enhanced Push-to-Talk is not available with International Roaming. You may remain logged into the AT&T Enhanced Push-to-Talk system if you roam out of coverage area. AT&T Enhanced Push-to-Talk performance may vary. Service availability, security, speed, reliability, accuracy and reliability of service are not guaranteed by AT&T. Additional hardware, software, subscription, and/or special services may be required. For more information, visit [att.com/enhanced-push-to-talk](http://att.com/enhanced-push-to-talk). ©2013 AT&T Knowledge Ventures. All rights reserved. Terms of Use can be found online.

<sup>4</sup>Free Phones: Req's new 2-year agmt w/ qual. plan(s). Offers vary; add'l terms and restr's apply.

<sup>5</sup>Free standard shipping: Receive free 2-4 business day shipping and handling when you order through AT&T Premier.

<sup>6</sup>Click to Store: Subject to availability and exclusions. Company owned stores only.

<sup>7</sup>Rollover Data™: Only available with Mobile Share Value® plans. Unused data from the monthly plan allowance rounds up to the nearest MB and carries over for one billing period. Unused Rollover Data automatically expires after one billing period or with any plan change (such as changing data amounts or termination). Unused coverage data does not roll over. Rollover Data is used after your monthly plan allowance. Unused Rollover Data is not redeemable for cash or credit and is not transferable including to other Mobile Share Value groups on your account. Mobile Share and Mobile Share Data-only plans are excluded. Visit [att.com/rolloverdata](http://att.com/rolloverdata) for more info.

## ENHANCEMENT OPTIONS

**A** PERSONALIZED ALERT BAR

EMAIL QUALIFICATION FORM

SUBSCRIBE

**B** MARQUEE OR FULL FEATURE REDUCTION TO HALF-HEIGHT

HEADING + IMAGE BG

CONTENT

EMAIL QUALIFICATION FORM

SUBSCRIBE

OPTIONAL SOCIAL ICONS

**C**

EMAIL QUALIFICATION FORM

SUBSCRIBE

OPTIONAL SOCIAL ICONS

### ALERT BAR

- Personalized notification
- Possible email qualification + subscription

### MARQUEE / FULL FEATURE

- Full feature reduction to half height
- Addition of email form
- Addition of 'subscribe' checkbox
- Addition of social icons

### EMAIL SUPPORT

- Addition of 'subscribe' checkbox

## CURRENT COMPONENTS - DESKTOP

**A** SEE IF YOU QUALIFY: 1UP FEATURE OR MARQUEE

CONTENT IMAGE

**B** SEE IF YOU QUALIFY: EMAIL SUBSCRIPTION

FORM

**C** PROUD TO OFFER: 1UP FEATURE

IMAGE CONTENT

**D** USEFUL LINKS: SEE UPPER LINK FARM, AEM ACCESSORIES PAGE

LINKS

**E** NEVER MISS AN OFFER: EMAIL SUBSCRIPTION

FORM

OPTIONAL SOCIAL ICONS

**F** LEGAL BLOCK

TEXT

**G** GLOBAL FOOTER

Enhancements would eliminate need for repeated email component

## MOBILE

**A** SEE IF YOU QUALIFY: 1UP FEATURE OR MARQUEE

IMAGE

+

CONTENT

**B** EMAIL SUBSCRIPTION

FORM

**C** PROUD TO OFFER: 1UP FEATURE

IMAGE

CONTENT

**D** USEFUL LINKS

LINKS COLUMN A (+)

LINKS COLUMN B (+)

**E** EMAIL SUBSCRIPTION

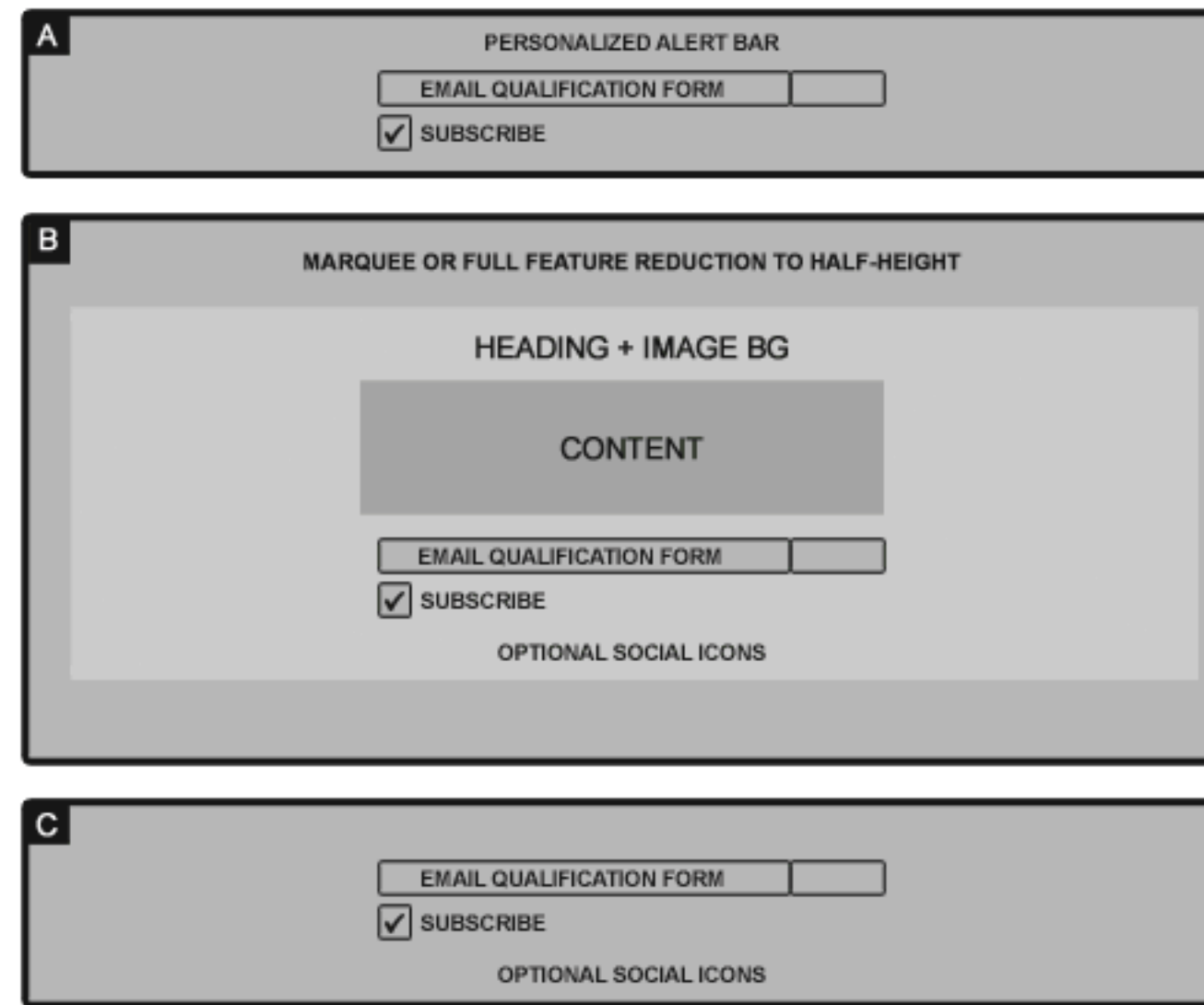
FORM

**F** LEGAL BLOCK

TEXT

**G** GLOBAL FOOTER

ENHANCEMENT OPTIONS



**ALERT BAR**

- Personalized notification
- Possible email qualification + subscription

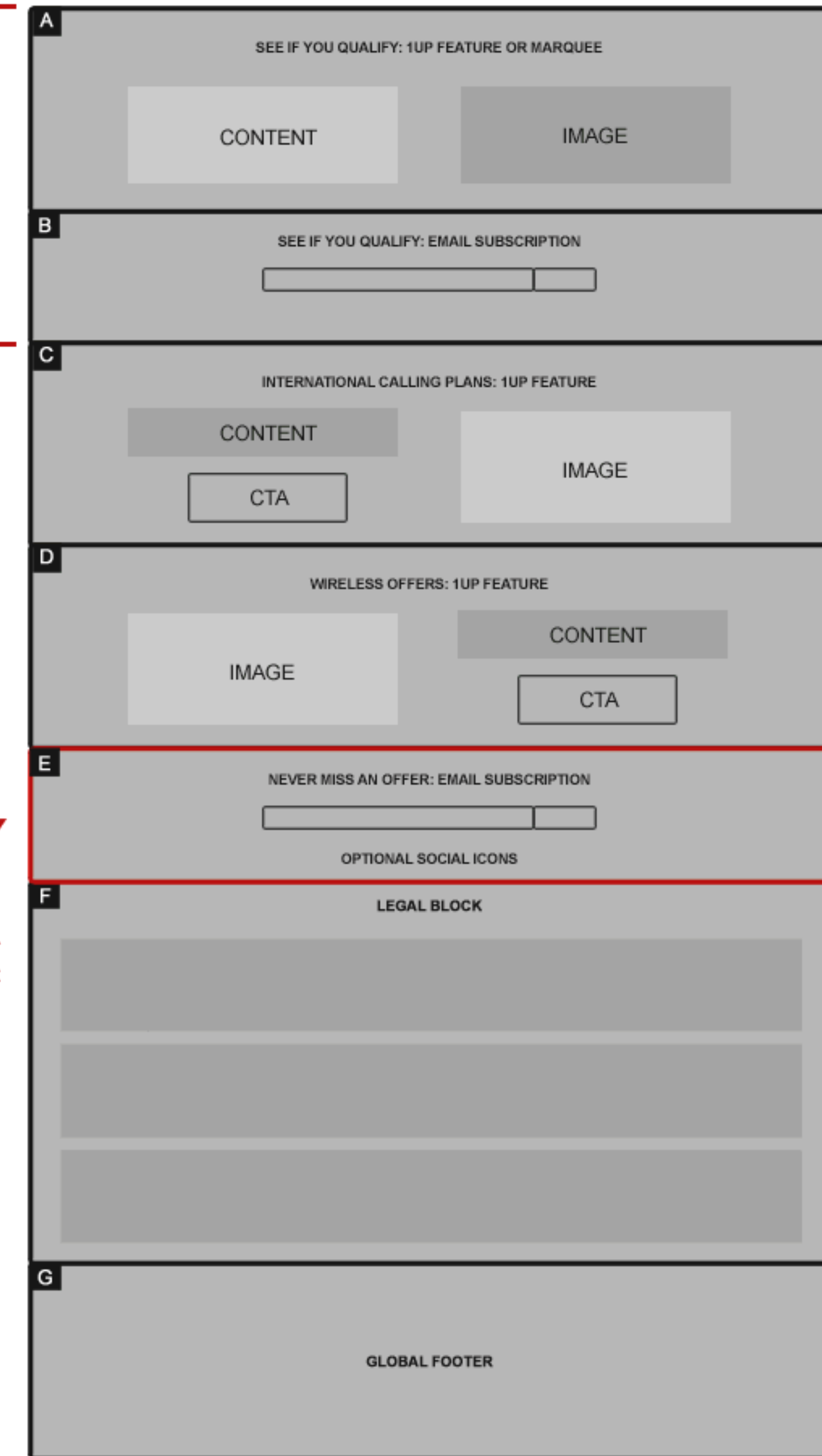
**MARQUEE / FULL FEATURE**

- Full feature reduction to half height
- Addition of email form
- Addition of 'subscribe' checkbox
- Addition of social icons

**EMAIL SUPPORT**

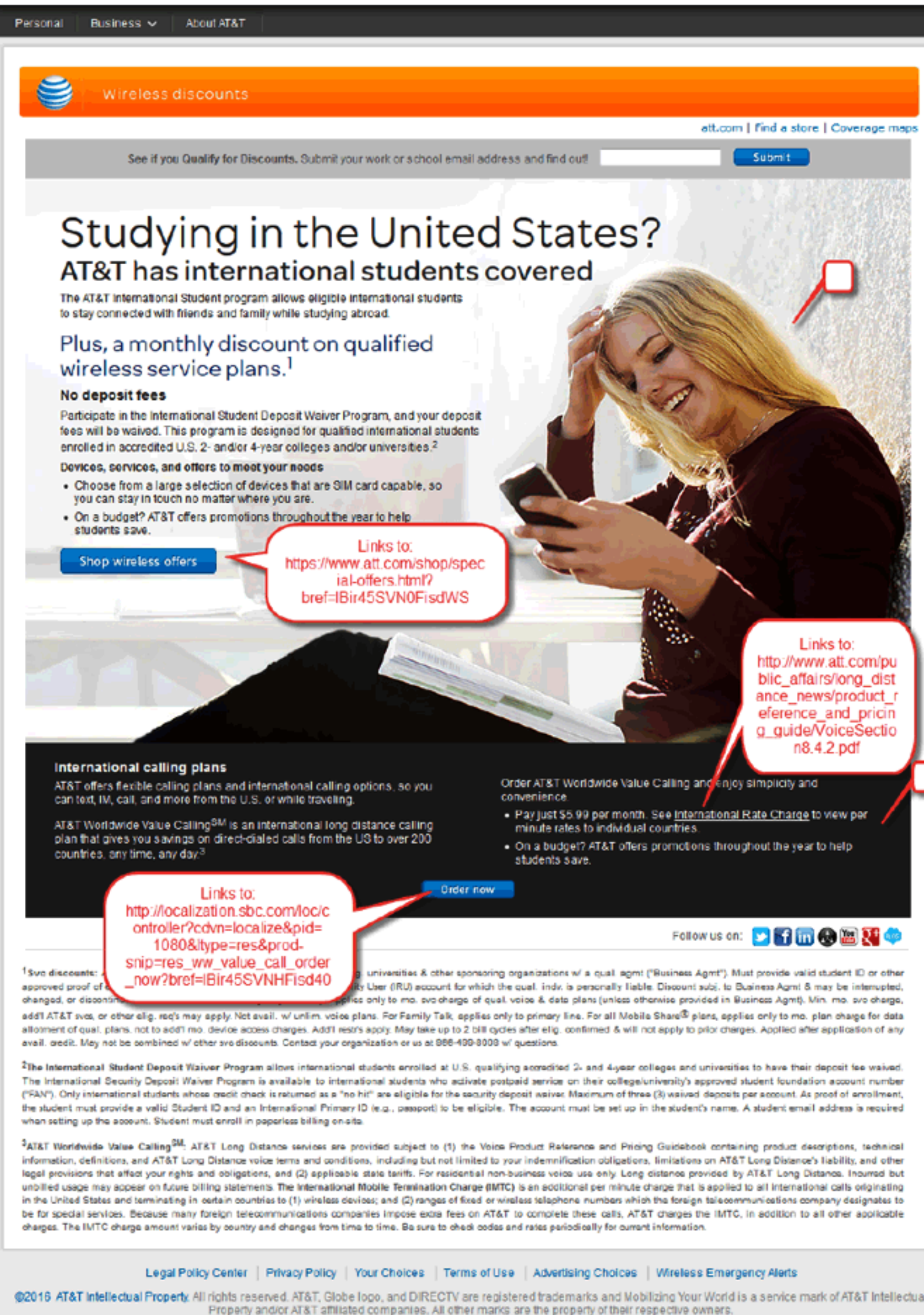
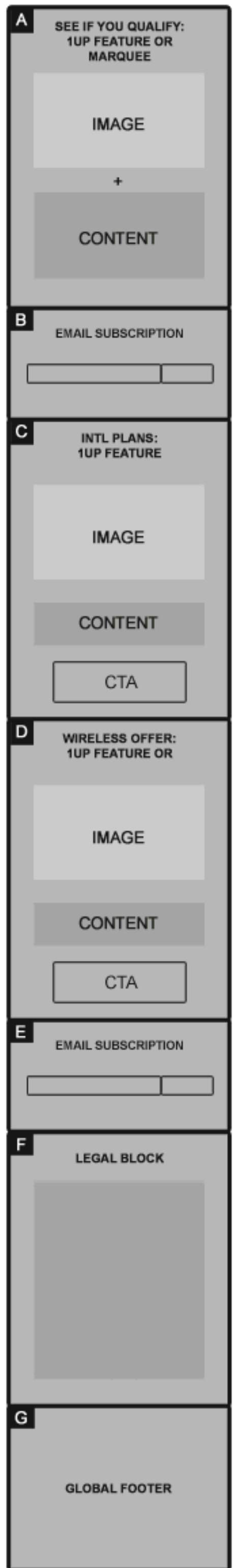
- Addition of 'subscribe' checkbox

CURRENT COMPONENTS - DESKTOP

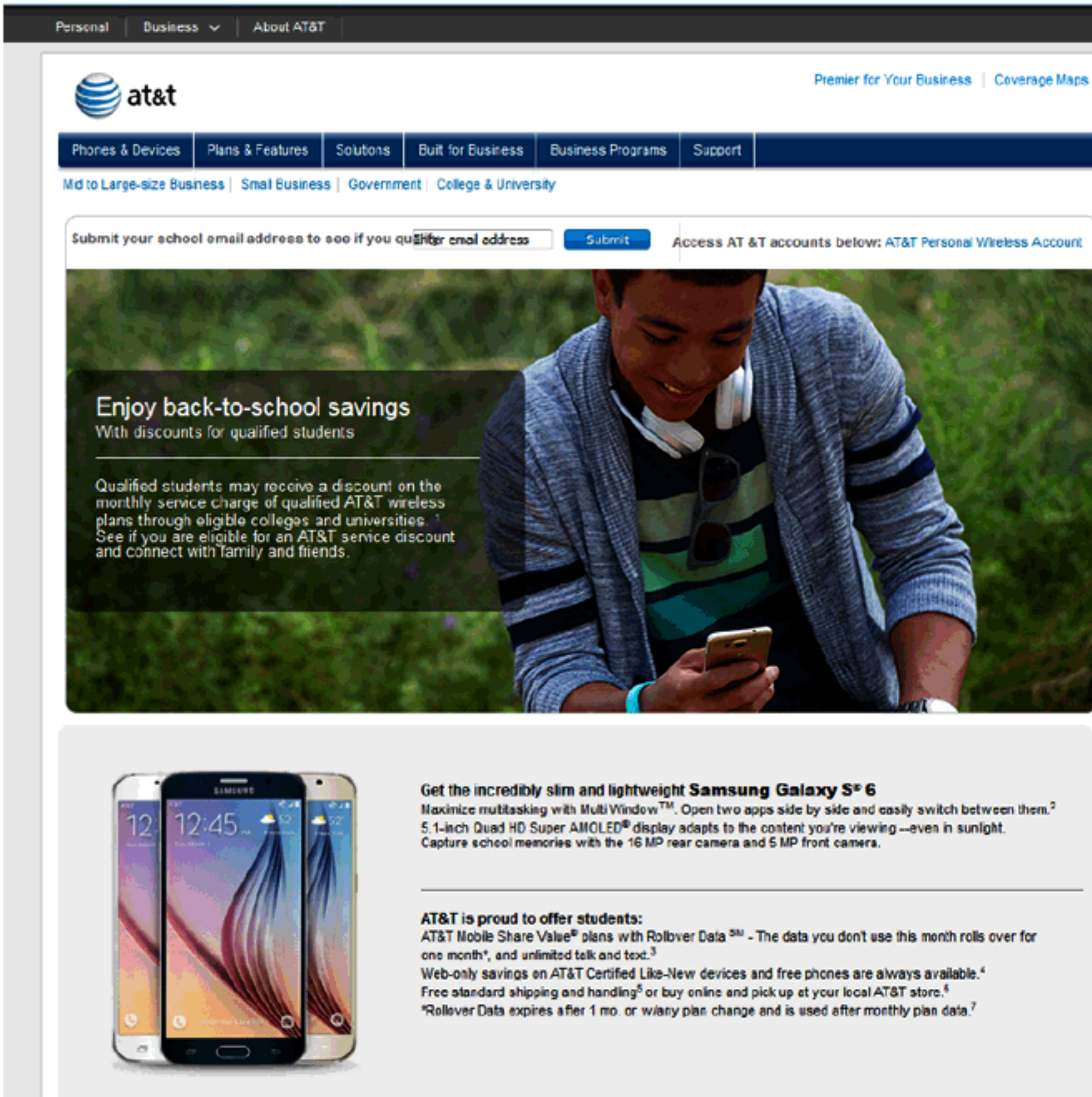


Enhancements would eliminate need for repeated email component

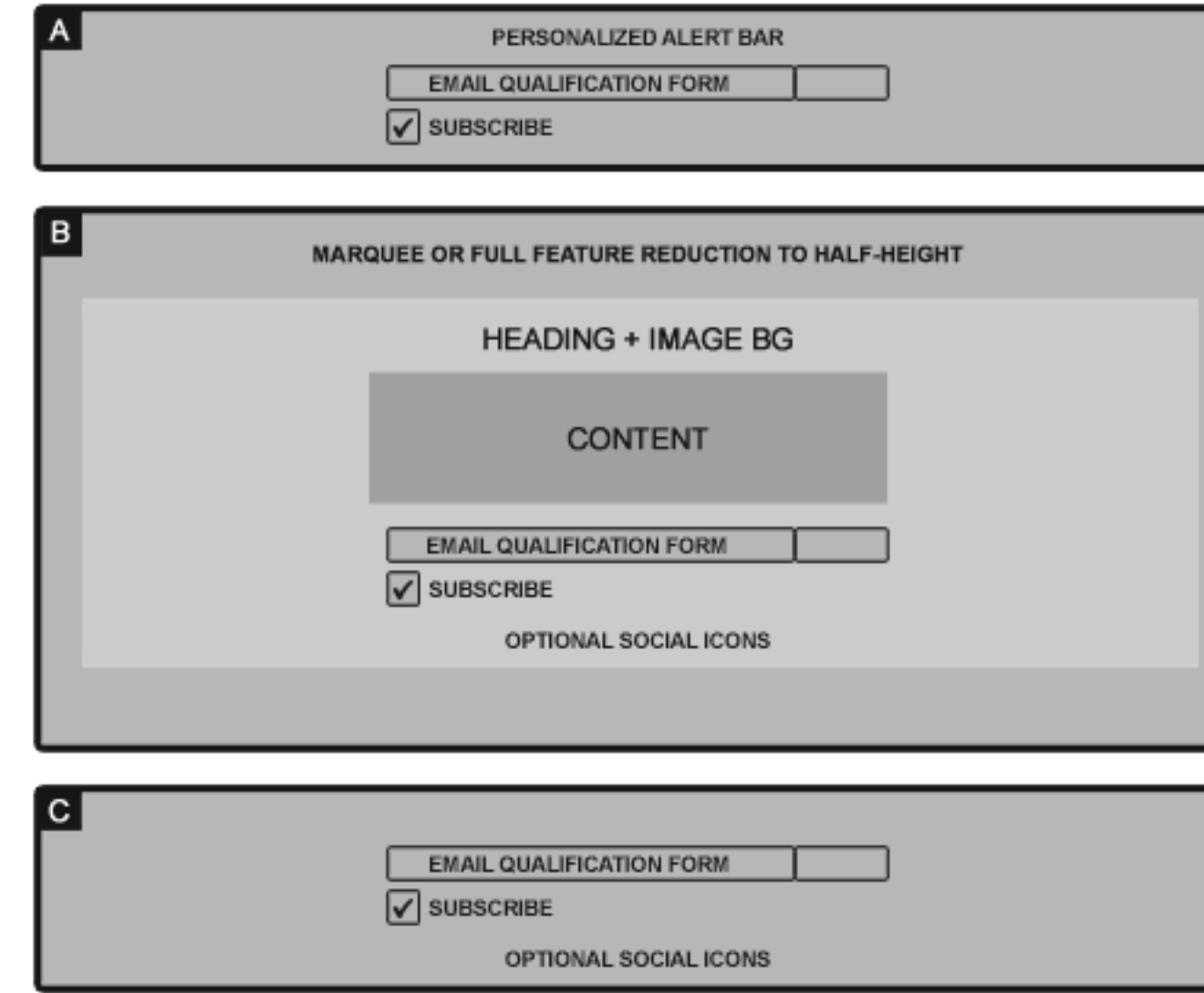
MOBILE



# 7. Back to schools



## ENHANCEMENT OPTIONS



### ALERT BAR

- Personalized notification
- Possible email qualification + subscription

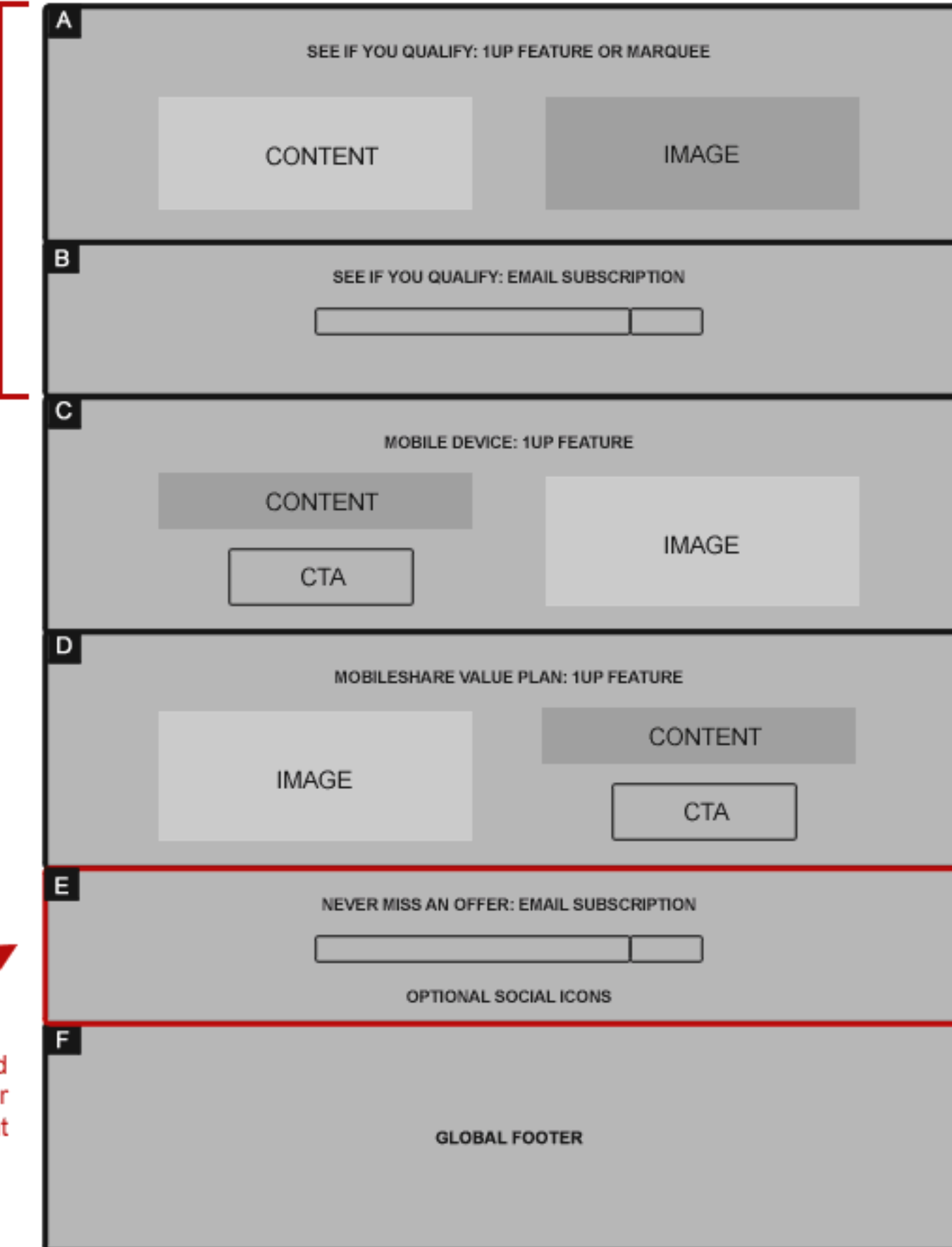
### MARQUEE / FULL FEATURE

- Full feature reduction to half height
- Addition of email form
- Addition of 'subscribe' checkbox
- Addition of social icons

### EMAIL SUPPORT

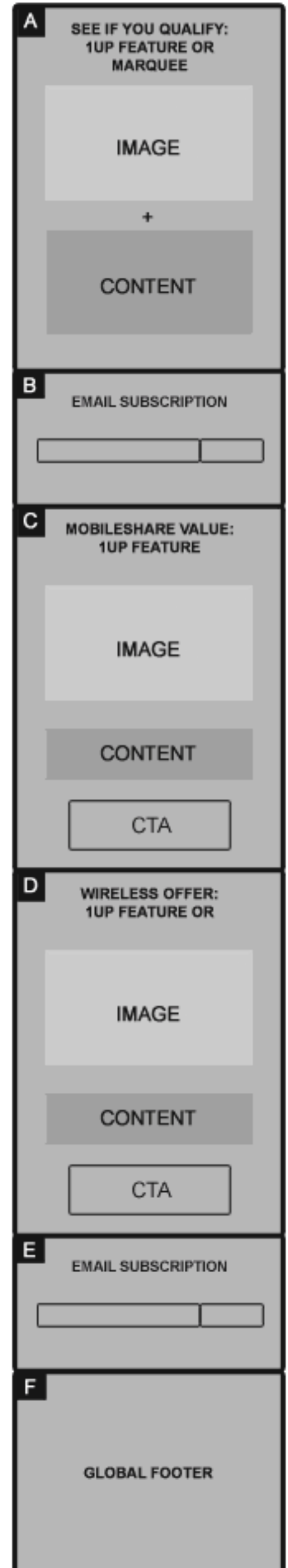
- Addition of 'subscribe' checkbox

## CURRENT COMPONENTS - DESKTOP



Enhancements would eliminate need for repeated email component

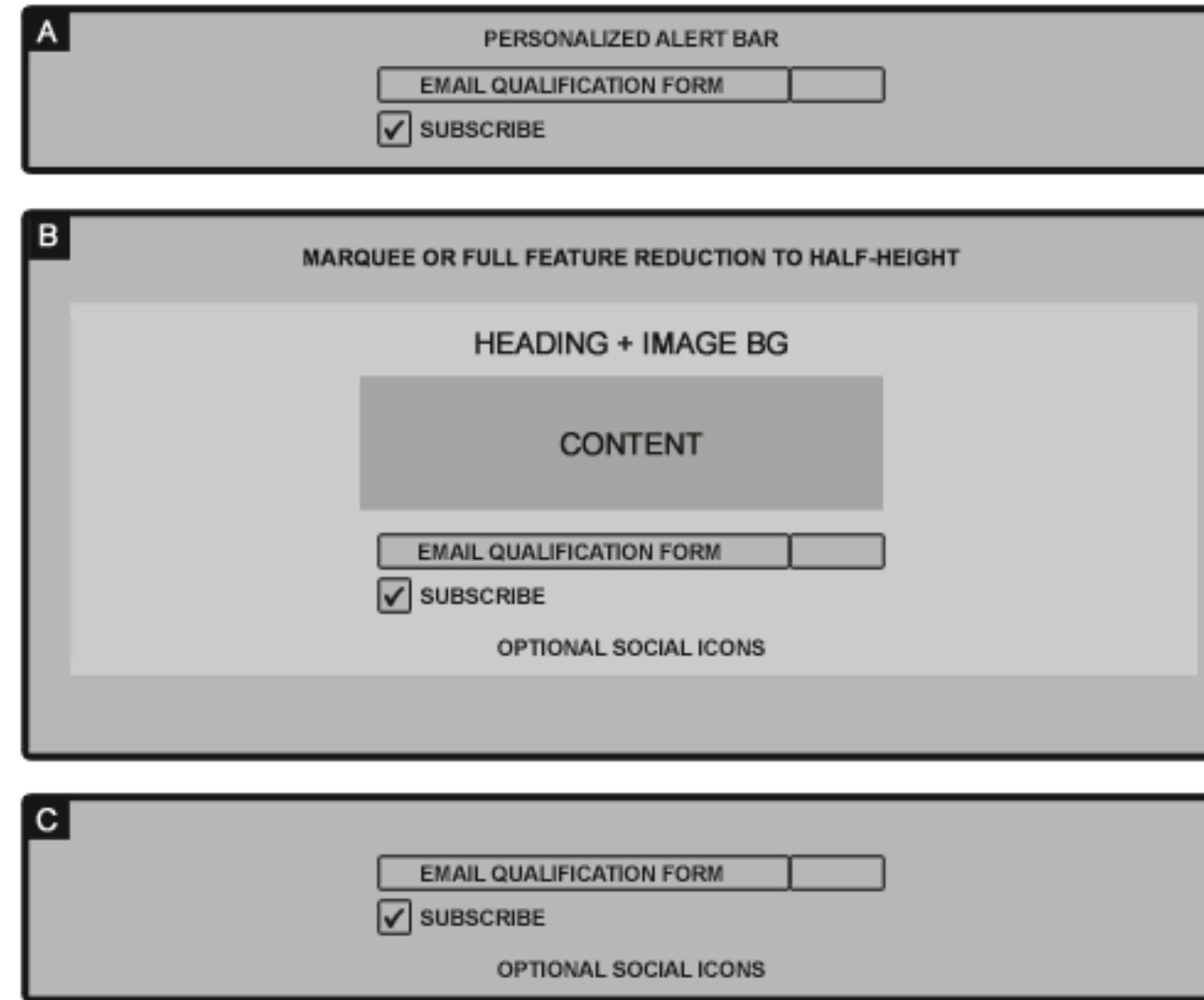
## MOBILE





# 8. Unions

## ENHANCEMENT OPTIONS



### ALERT BAR

- Personalized notification
- Possible email qualification + subscription

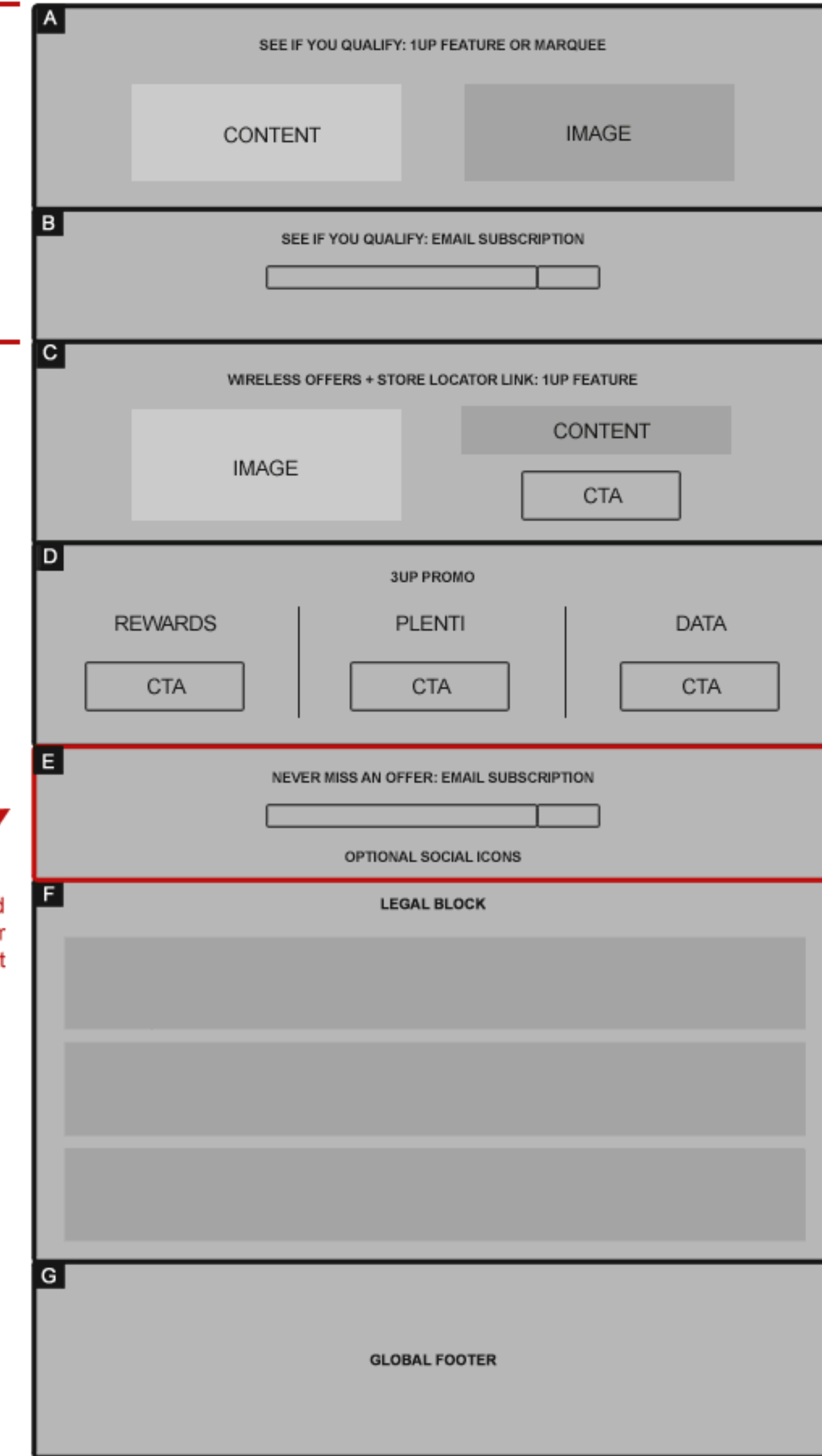
### MARQUEE / FULL FEATURE

- Full feature reduction to half height
- Addition of email form
- Addition of 'subscribe' checkbox
- Addition of social icons

### EMAIL SUPPORT

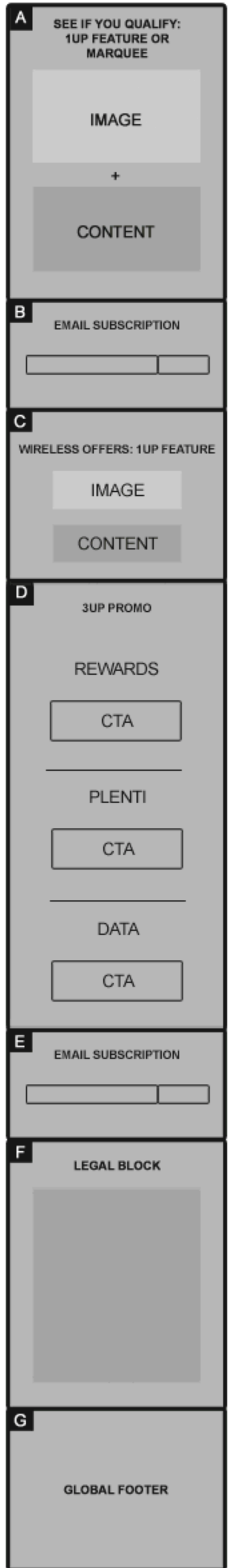
- Addition of 'subscribe' checkbox

## CURRENT COMPONENTS - DESKTOP



Enhancements would eliminate need for repeated email component

## MOBILE



Personal Business About AT&T

Premier for Your Business Coverage Maps

at&t

Phones & Devices Plans & Features Solutions Built for Business Business Programs Support

View All Phones Accessories Device Solutions Offers and Deals

Links to: <https://www.att.com/maps/store-locator.html?>

Union strong. Union savings.

Each month, members of qualified unions may receive a 15% discount on their monthly service charge of qualified AT&T wireless plans through Union Plus.<sup>1</sup>

To take advantage of this special discount, visit your local AT&T store<sup>2</sup>, bring your union membership card, and mention Union Plus discount number 3508840.

If you are a current AT&T customer, to take advantage of these special offers online, start here.

\*Req's valid proof of membership with an AFL-CIO member union in AT&T stores. Inv. member must be acct. holder. Svc. discount applies only to recurring mo. svc charge of qual. plans, not overages & may take up to 2 bills. Add'l restrictions apply. See discount details below.

Earn up to \$575 a year in rewards

- See how

Reward Yourself with Plenti

- Learn more

Data Perks

- Earn extra data from your favorite brands - Learn more

Links to: <https://www.unionplus.org/cell-phone-wireless/att-wireless?bref=IBk14506800d78th>

AT&T and unions: a great collaboration

AT&T is the only major national unionized wireless carrier. It also has long-standing relationships with the Communications Workers of America (CWA), the International Brotherhood of Electrical Workers, and many other unions.

AT&T is also proud to offer:

AT&T Mobile Share Value<sup>SM</sup> plans with Rollover Data<sup>SM</sup> - The data you don't use this month rolls over for one month<sup>3</sup>, and unlimited talk and text.<sup>2</sup>

<sup>1</sup>15% Svc Discount Avail. only to current members of qual. AFL-CIO member unions. Must provide valid union membership card & subscribe to svc under an individual account for which member is personally liable. Offer req's elig. verification in AT&T stores. Discounts subject to an agrmt between Union Plus and AT&T & may be interrupted, changed or discontinued w/out notice. Discount applies only to recurring mo. svc charge of qual. voice & data plans, not overages. Not avail. w/ unlim. voice plans. For all Mobile Share plans, applies only to the mo. plan charge of plans with more than 300MB, net to add'l mo. device access charges. Add'l rest's apply. May take up to 2 bill cycles after elig. confirmed & won't apply to prior charges. Discount applied after any avail. credit & may not be combined w/ other svc discounts. Visit a store for details.

<sup>2</sup>Unlimited Talk: Unlimited calls within the U.S., Puerto Rico and the U.S. Virgin Islands (Domestic Coverage Area). Unlimited Text: Unlimited messaging within and from the Domestic Coverage Area to select countries.

<sup>3</sup>Mobile Share Value Plans: Prices include monthly plan charge and per device monthly access charge. Devices sold separately. AT&T Next<sup>SM</sup> installment charges or other device purchase costs are extra. Data Coverage: If you exceed the amount of data in your plan (including available Rollover Data) during your billing period, additional data will automatically be provided in increments of 300MB at \$20 per 300MB on a 300MB plan, or 1GB at \$15 per GB on the other plans. Unless otherwise specified, data allowances, including overages and Rollover Data, must be used in the billing period provided or they will be forfeited. Rollover Data<sup>SM</sup>: Unused data from the monthly plan allowance rounds up to the nearest MB and carries over for one billing period. Unused Rollover Data automatically expires after one billing period or with any plan change (such as changing data amounts or termination). Unused overage data does not roll over. Rollover Data is used after your monthly plan allowance. Unused Rollover Data is not redeemable for cash or credit and is not transferable including to other Mobile Share Value groups on your account. Mobile Share and Mobile Share Data-only plans are excluded. Visit [att.com/rolloverdata](http://att.com/rolloverdata) for more info. Unlimited Talk: For phones only. Includes unlimited calls within U.S., Puerto Rico and U.S. Virgin Islands (Domestic Coverage Area). Unlimited Text: For phones only. Includes unlimited messaging within and from the Domestic Coverage Area to more than 100 countries for text messages and 120 countries for picture and video messages. AT&T may add, change, and remove included countries at its discretion without notice. Messages sent through applications may incur data or other charges. Visit [att.com/next2connect](http://att.com/next2connect) for details. Device Limits: 10 per plan. Limit on number of financed devices per account applies.

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